

PASADENA-TOURNAMENT OF ROSES

Pasadena Evening Post-New  
Year's Number-1921

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PAMPHLET FILE

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REFERENCE

# Tournament of Pasadena California Roses



FRANK E. BROWN

Pasadena Evening Post  
New Year's Number

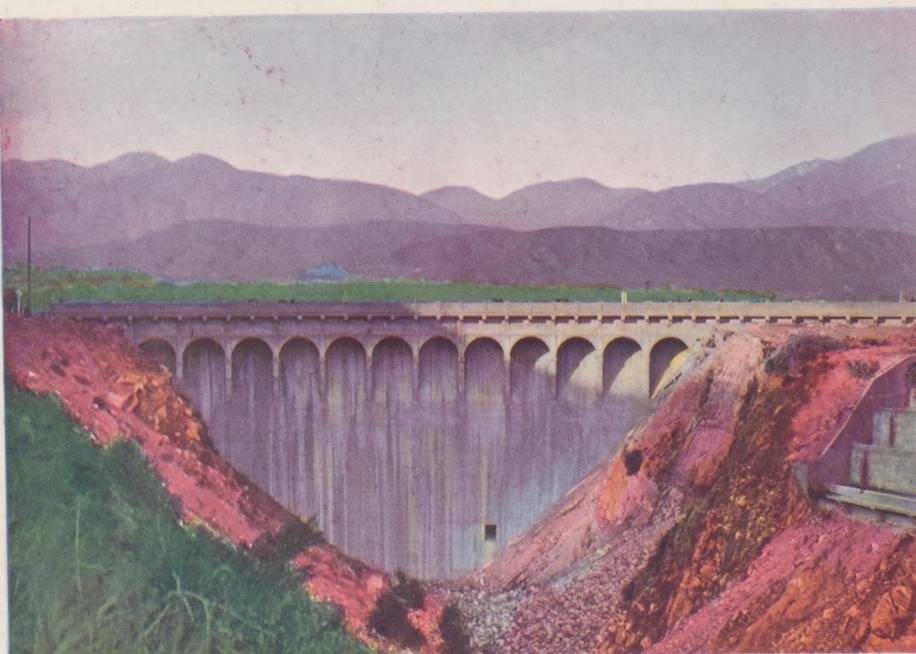
PASADENA offers many attractions as a residence city. The Home, the Church and the School are the bulwarks of her high standards of citizenship. Near the beautiful Sierra Madre mountains, it has the advantages of mountain scenery, mountain water, refreshing breezes and recreational opportunity. Situated in the far-famed San Gabriel Valley, it is within easy reach of Los Angeles. Pasadena is noted for its modest and beautiful bungalow homes as well as for its magnificence residences. Living expenses here are not higher than elsewhere in this section of the country.

The present population is estimated between forty-five and fifty thousand. The library contains more than seventy thousand volumes, with three distributing branches; five parks furnish athletic fields, tennis courts, an open-air plunge, picnic grounds and other recreational facilities. The city covers about fourteen square miles and is from eight hundred to twelve hundred feet above sea level.

Pasadena is noted for its clean and well kept streets; its miles of trees in parkings, and the general cleanliness and safety provided for its citizens. Pasadena is linked up with Southern California's great boulevard system, affording the finest motoring in the world. The great Colorado street bridge over the Arroyo Seco, within the city, is notable in size, design and picturesque setting, and forms an important link in the network of highways. The great Devil's Gate dam in the Arroyo Seco which is just finished will safeguard from floods and is capable of conserving over four thousand five hundred acre feet of water.

Pasadena has more than fifty churches; a number of theaters, clubs and hotels; a fine Y. M. C. A., and Y. W. C. A., a splendid group of high school buildings; California Institute of Technology, and other institutions of learning.

Will  
Control  
Flood  
Waters  
in  
Future  
Years



Over  
4,500  
Acre  
Feet  
of  
Water  
Con-  
served

DEVIL'S GATE DAM AND BRIDGE

Electric light and water plants are municipally owned—the price for both light and water is reasonable, and the service is satisfactory. The fire department is entirely equipped with motor driven apparatus, and, with its six completely outfitted fire stations in various parts of the city, gives ample protection in case of fire.

Pasadena invites home-makers who are looking for the kind of advantages it has to offer, to come and be one with its people. Here will be found a hospitable welcome, congenial people, balmy and salubrious climate, easy access to seashore and mountains, delightful outdoor life both winter and summer, and every charm of favored location, artistic surroundings and cultivated life.

While essentially a home city as distinct from a manufacturing and industrial center, there are still a considerable and varied line of productive industries so carried on as not to detract from the cleanliness or charm of the city, and there is excellent opportunity for developing others.

The city is governed by a commission of five members, who apportion its various activities and administer its affairs. It is now in its eighth year under this form of government. It has experienced a most successful administration—much money has been expended for permanent improvements, tax values are reasonable and the tax levy for nearly all that time has been below the limit. Until this year, no bonds have been issued since 1912—when the water system was acquired—and the bonds just issued to increase the light system will be carried from the light plant income. Few Cities can show a more successful government.

Pasadena Public Library

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SAN FRANCISCO

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LOS ANGELES

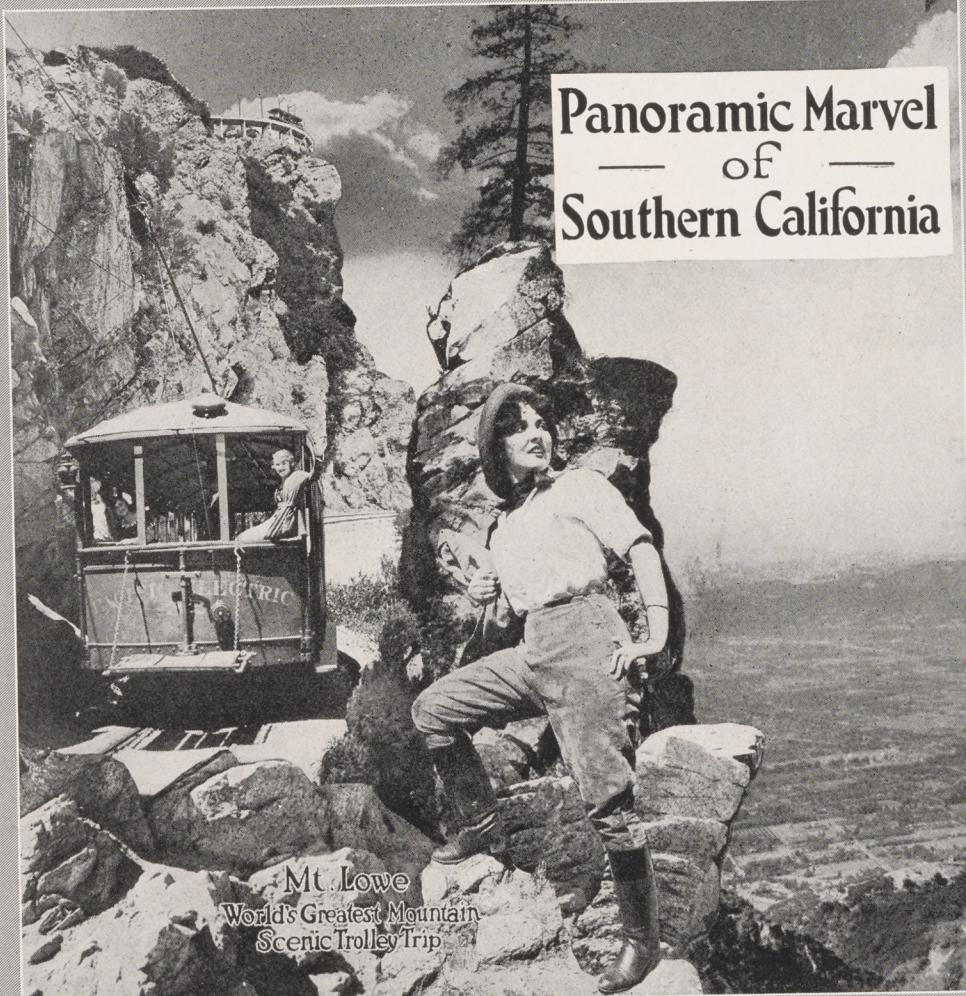
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This sales record is the result of Better Service and Better Values made possible by the transaction of a cash business in an inexpensive yet easily accessible location.

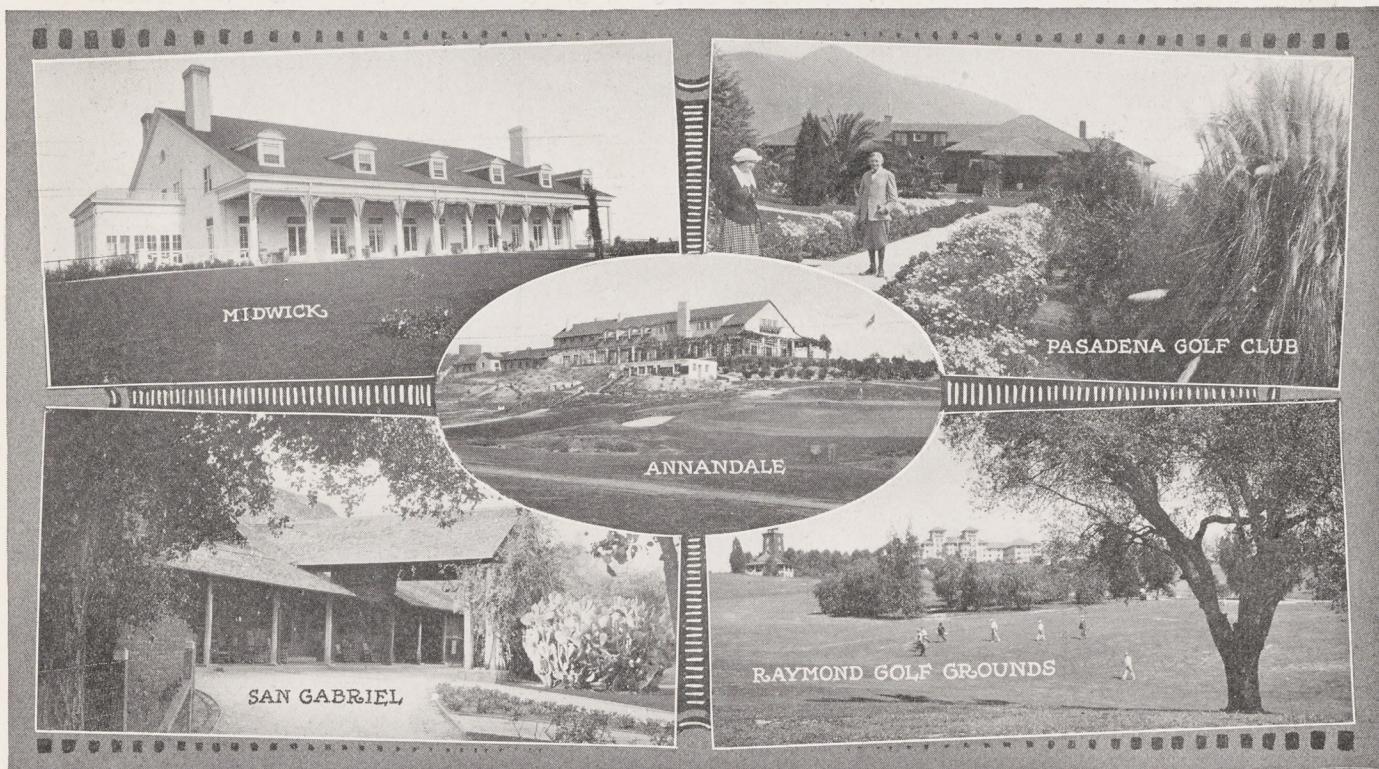
*This organization of more than a hundred people joins in wishing you "A Happy and Prosperous New Year"*

**Pasadena**  
FURNITURE CO.

83 to 91 North  
Raymond Avenue

TOURNAMENT OF ROSES NUMBER PASADENA EVENING POST

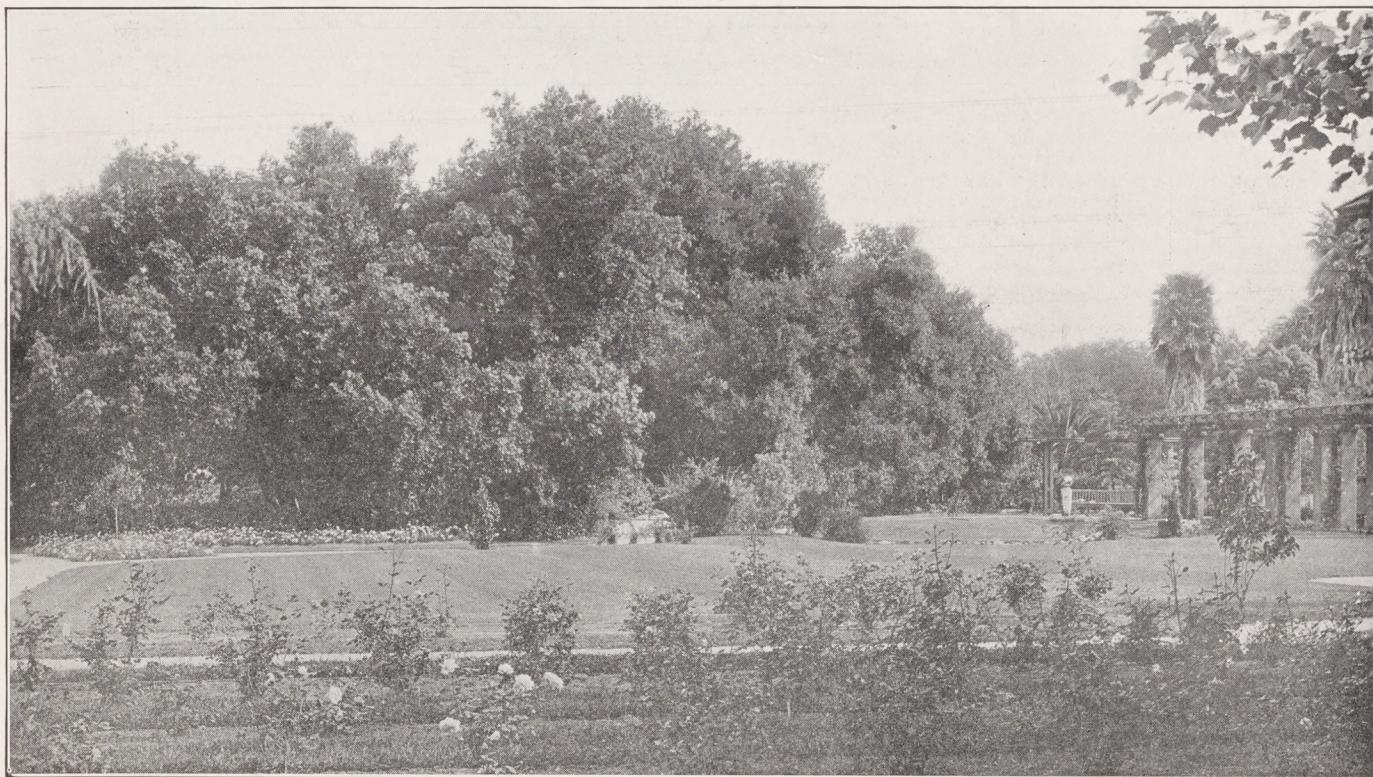
## PASADENA THE GOLF CAPITAL OF THE WORLD



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Rose Garden and Lawn on a Pasadena Estate, By Clarence P. Day

THE COMPLETE JOB WITH ONE ORGANIZATION SAVES OVERHEAD AND PROMOTES EFFICIENCY  
PHONES COLO. 1005 COLO. 1006 FAIR OAKS 1079 BOSTON BUILDING, PASADENA

## Where Community Effort Has Brought Success



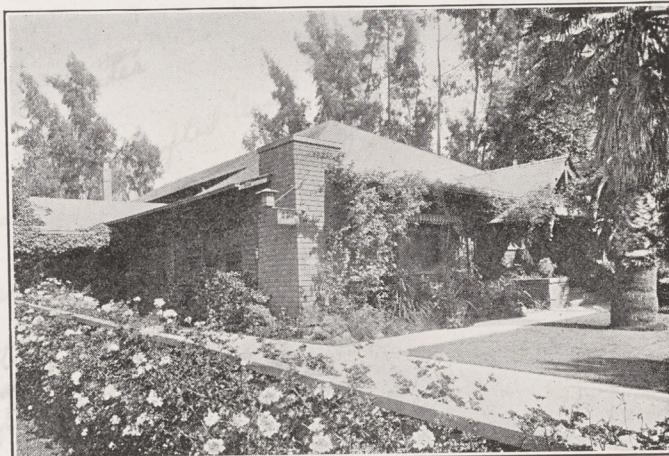
Play in Outdoor Theater

"Otherdom"—to provide for the joy of others—is the Pasadena Community Playhouse Association's reason for being. It is an organization in which all the active workers (excepting four remunerated directors) give their services, for the pleasure they get out of giving pleasure to others. It is in every sense of the word a civic enterprise, operating along genuine community or co-operative lines.

In recent years, the smaller towns of the country have no longer had the opportunity to attend the spoken drama, for one reason or another. The community players' idea has been championed by those who have felt that the people could ill afford to forego the benefits of standard plays where articulated lines accompany the action.

That the amateur is not necessarily a crude doer, the Pasadena Community Players have demonstrated time and again. They use the term in its original sense as meaning one who does for the love of it rather than as a business.

Now in their fourth year, the Pasadena Community Players are definitely established and generally regarded as one of the unique institutions of Southern California. Many tourists have found them a feature of the Crown City; while Dr. Richard Burton, a leading authority, on civic drama declares this to be the model organization of its kind in America.



Shakespeare Club House



Colorado 7200

35 West Colorado Street

PACKARD

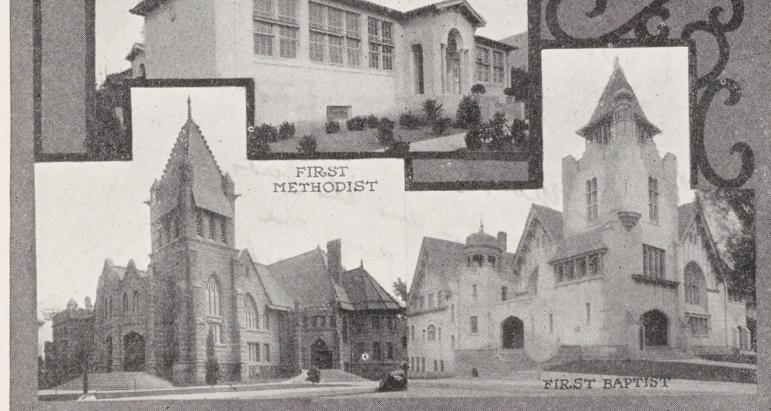
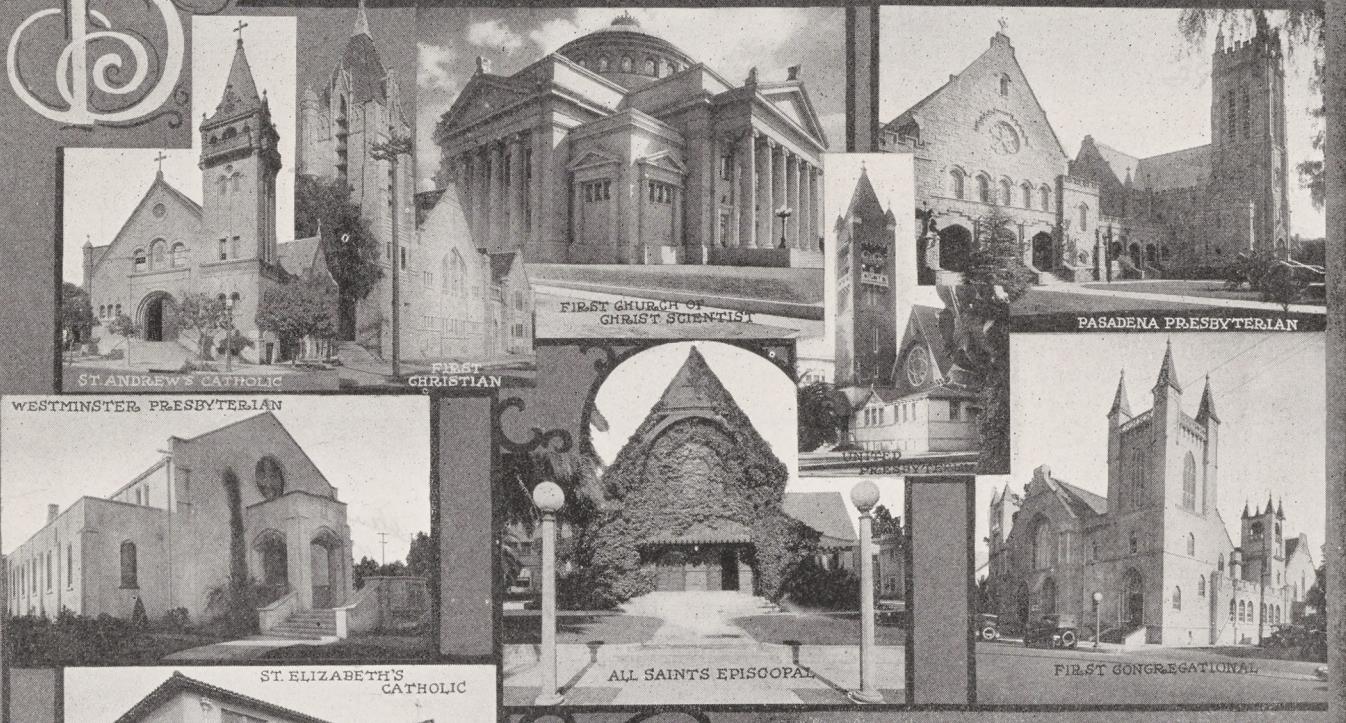
APPERSON

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# Beautiful Church Edifices in Pasadena



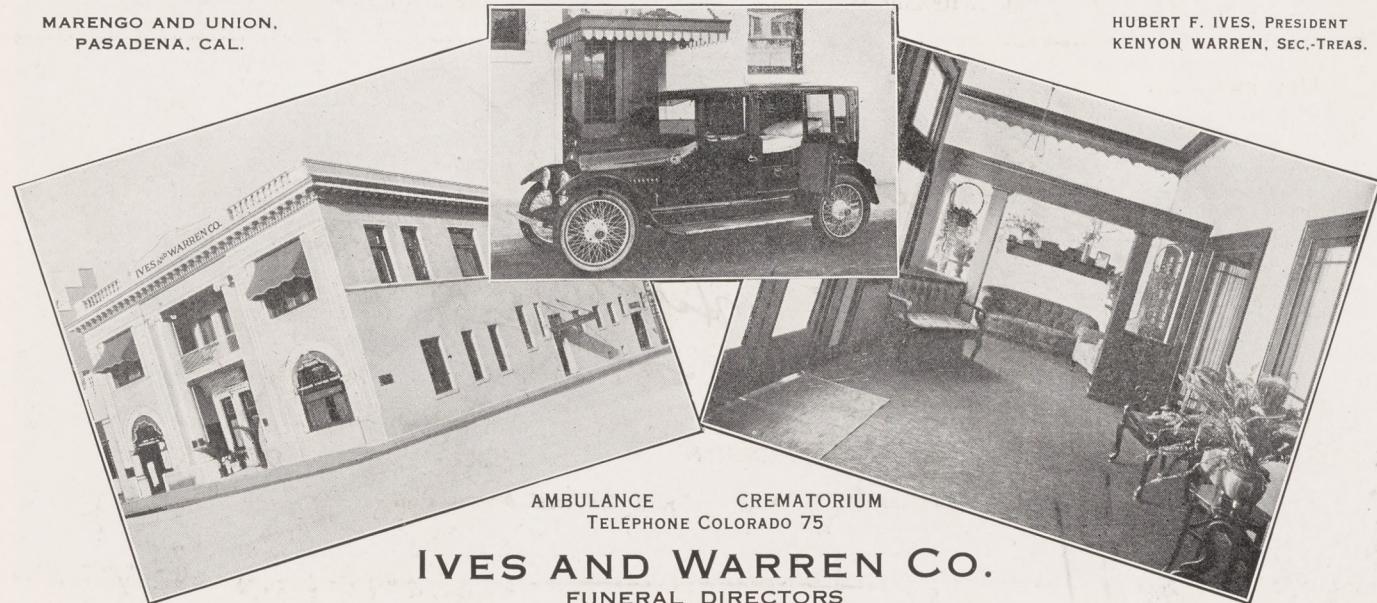
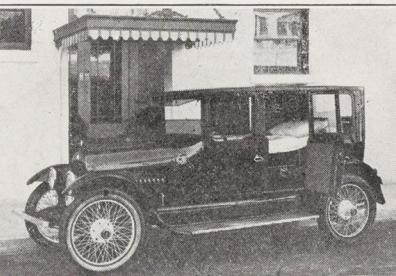
Perhaps no city in the United States has so many strong, spiritual churches as Pasadena, nor is there a city where the personnel of the ministerial body is so high.

The first religious gathering in Pasadena was a prayer meeting at the home of Charles H. Watts, August 30, 1874, called by Rev. W. C. Mosher. A Sunday school was organized and later the First Presbyterian Church had its birth, March 21, 1875, with twenty-one members.

Today Pasadena has seventy churches of many creeds. The Sunday schools during the past year have made the greatest stride in religious education the city has ever known, placing on a permanent basis the daily vacation Bible school, which is interdenominational and attended by several hundred children.

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# THE CALL OF THE ROSES:

By JAMES W. FOLEY

Now the season's at the Winter and the book of Autumn closes,  
And somewhere the snow is drifted and the bitter winds blow keen;  
But it's New Year, Happy New Year, in the Kingdom of the Roses,  
Where the sky is warm like Summer and the hills and dales are green.  
And somewhere the trees are leafless and the birds no longer singing,  
And somewhere the hoar-frost sparkles on the crusted thorn and pane,  
But it's New Year, Happy New Year, and the buds and blossoms springing  
In the Kingdom of the Roses and it's "Welcome!" once again!

And somewhere the flakes are falling and the chill of Winter closes  
On the heart of bud and blossom and the flowers fade and die;  
But the flowers flame and riot in the Kingdom of the Roses,  
And the earth is pink and crimson where the petals blow and fly.  
Over there beyond the hilltops there are deepening snows and drifted,  
The morning glories all in dust, nor soon again shall climb,  
Here the radiant poinsettia its ragged crown has lifted  
And it's New Year, Happy New Year, in the glow of Summertime!

Now it's Summer in Midwinter in the Kingdom of the Roses,  
That are crimson in the garden, and all blue and clear the sky;  
For it's New Year, Happy New Year, and the radiant dawn discloses  
The flaming hedge and trellis where the petals blow and fly.  
And somewhere the snows are drifted and the birds no longer singing,  
Somewhere the grate fire crackles and goes roaring up the flue,  
But the joy of sunny noontime in the hearts of us is springing  
In the Kingdom of the Roses and our hearts are calling you!



# TOURNAMENT OF ROSES NUMBER PASADENA EVENING POST

VOL. 2

PASADENA, CALIFORNIA, JANUARY 1, 1921

No. 106

## The History of the Tournament of Roses

By J. W. WOOD

Treasurer of Pasadena Tournament of Roses Association  
and Historian of the City of Pasadena.

January 1, 1921, marks the 32nd Tournament of Roses. The Tournament of Roses idea was brought to Pasadena by the late Dr. Charles Frederick Holder. He secured the germ of the idea from the annual flower pageants of Nice, which are, however, very different from the pageant here. At Nice the paraders were wont merely to shower the crowds with flowers, while here in Pasadena the motif is the flower-decked vehicle.

Dr. Holder submitted his idea to Dr. F. F. Rowland, still living, and to the members of the Valley Hunt club. It was

horseback riding, tilting at rings and so forth. From these sports came the name "Tournament."

In the order of succession, those who have headed the organization handling the Tournament of Roses—The Valley Hunt club handled the affair the first eight years—have been Dr. Charles Frederick Holder, B. M. Wotkyns, 1891; Frank C. Bolt, 1892-93; Charles D. Daggett, 1894-95; Edwin Stearns, 1896-97; Martin H. Weight, president when the Tournament of Roses Association was first organized in 1898, and again in 1899; Hermen R. Hertel, 1900; F. B. Weatherby, 1901;



Valley Hunt Club Members at Founding of Tournament of Roses, Thirty-two Years Ago

received with much enthusiasm and from the start was an assured success.

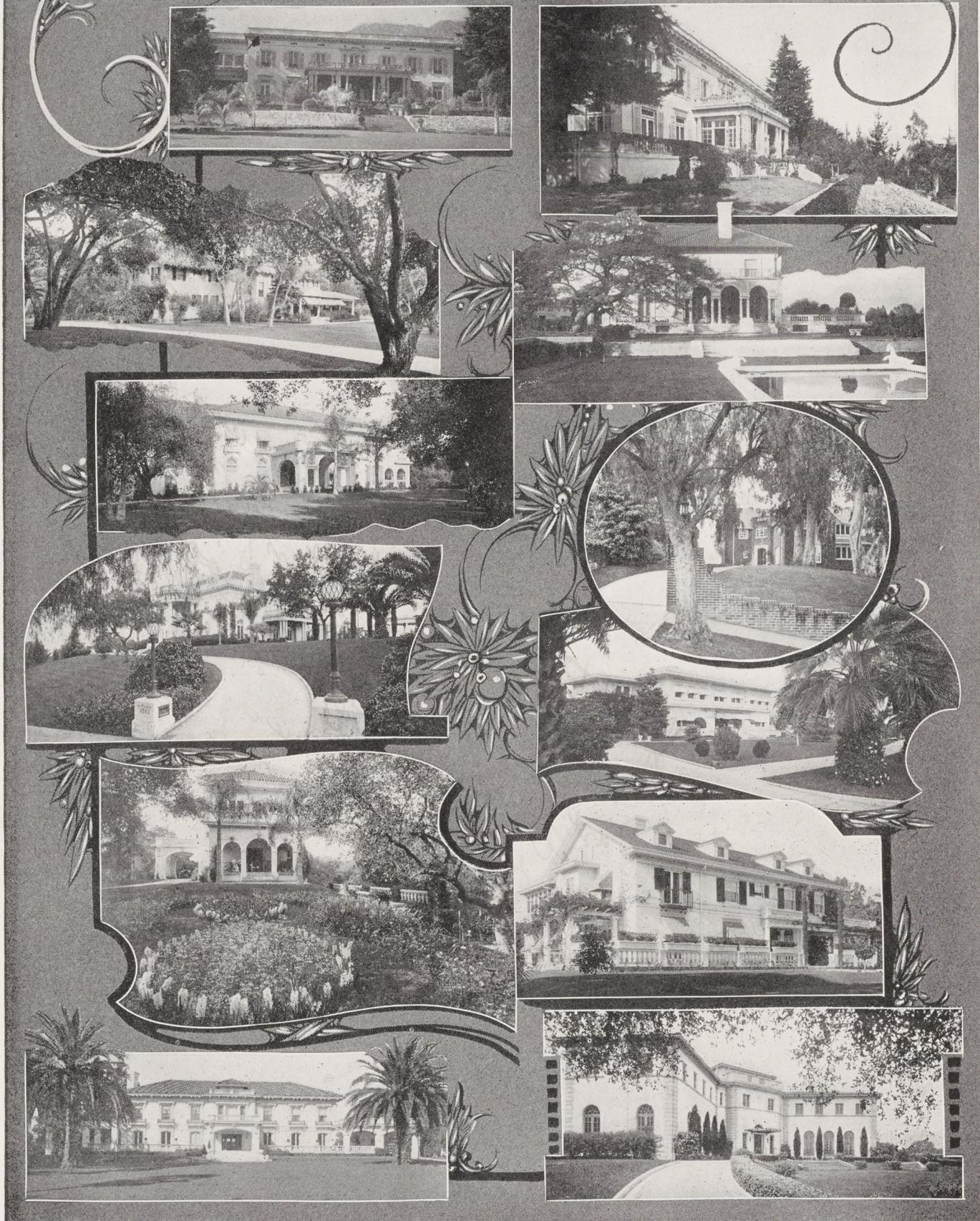
In the morning the parade was held, winding up at noon at the "town lot," where now Ford place is located. There a luncheon was enjoyed, and then came field events, such as

J. H. R. Wagner, 1902; Charles Coleman, 1903; C. D. Daggett, 1904-05; E. D. Neff, 1906; E. T. Off, 1907; George Peter Cary, 1908-09-10; Frank G. Hogan, 1911; E. T. Off, 1912-13; R. D. Davis, 1914; L. H. Turner, 1915; D. M. Linnard, 1916; B. O. Kendall, 1917-18, and W. L. Leishman, 1919-20.



This Old-Time Photograph Shows the Tournament Sports in 1891

# A FEW OF PASADENA'S MANY BEAUTIFUL HOMES



# Pasadena a City of Magnificent Homes

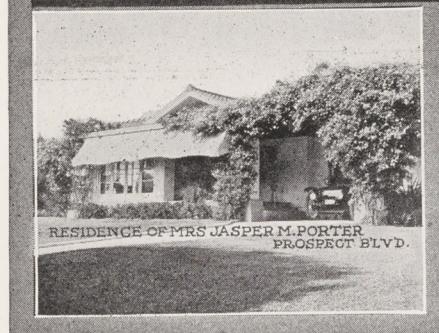
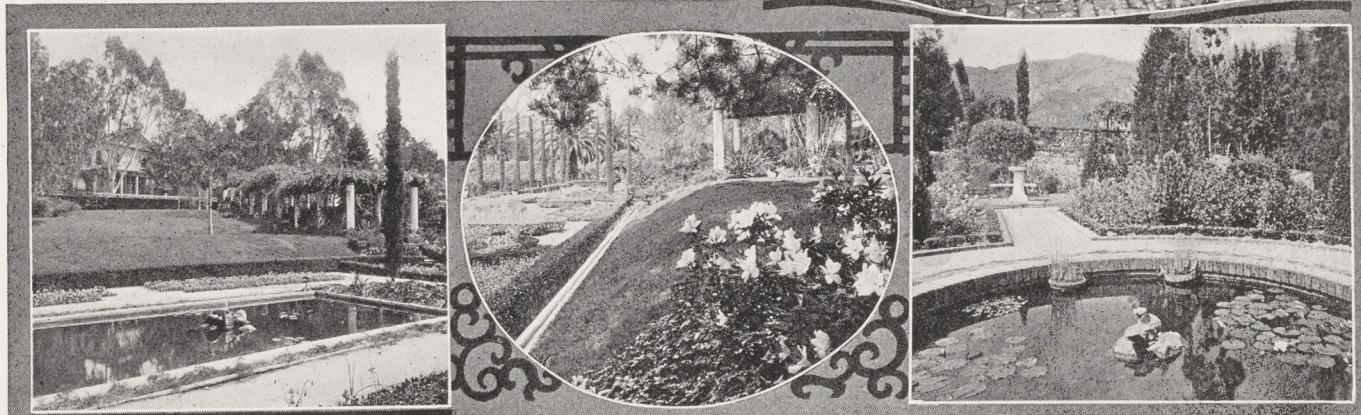
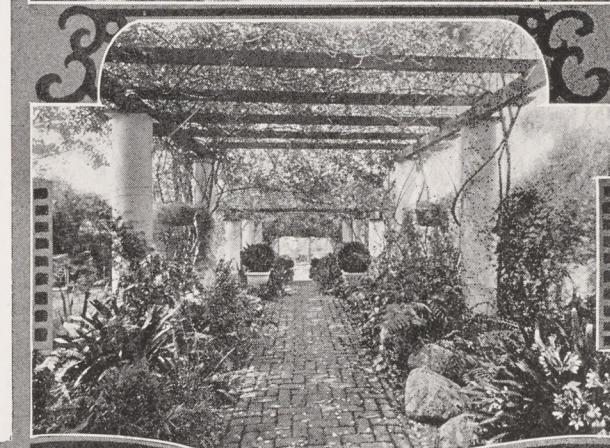
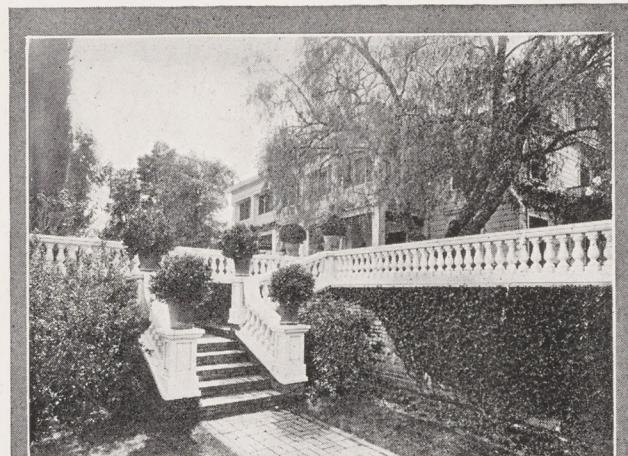
By HENRY JAMES

PASADENA is a beautiful city. There is in all the land no place more fair. Situated in the San Gabriel Valley it is close to the Sierra Madre mountains that rise in picturesque majesty, their purple shadows softening the contour of the heights. From the foot of these mountains sweeps an undulating expanse rich in color, a vista of entrancing charm. From the higher points in Pasadena there are roads as near perfect as men know how to construct; winding with many a graceful curve; with here and there an extension thrust into the depths of some romantic canyon. This system of roads is the pride of Southern California, making accessible the most alluring scenery, and rendering distance but an added attraction. Such is the setting of Pasadena. Every delight is accentuated by the benignity of the climate. There is no wintry chill. The summers, with every night cool, have no touch of the heat that blights many other regions during the torrid season, or the familiar heated term.

There has been every effort to direct the development of Pasadena so as to make the city befit its environment, and the result has been good. The streets, well paved, are kept in the best condition. The homes are artistic, whether they be the mansions that are viewed as show places, or the modest bungalows nestled in a mass of verdure and bloom. Some of the residences may well be called palaces, and they are surrounded by grounds that represent the best in landscape artistry. Trees are found in profusion, many of them of majestic proportion, and throughout the year gardens and parks and parkings are radiant with color and sweet with blossoms and full blown flowers.

Above all else, Pasadena is a place of homes. It is a tourist resort the year around, but particularly as yet, in the winter. Its fame as a comfortable summering ground is of recent but rapid and wholly justifiable growth. Many tourists are so regular in their comings and goings, that this is almost home to them. To make the tourist welcome, and to promote the enjoyment of visitors, is a part of civic duty that marks the conduct of all who have the happiness to live here.

The population is about 50,000, not of metropolitan size, but just a few moments' ride distant is the largest city of California,



fornia, which now ranks tenth in population in the cities of the United States.

There are here schools where the level of attainment is high. They are such that regular tourists, season after season, are glad to have their children attend. There are seventy churches, some of them of large membership, presided over by ministers of national reputation. Pasadena is the seat of the California Institute of Technology. Looking down upon it from the slopes of the Sierra Madres are the Mt. Lowe and Mt. Wilson observatories, famed for scientific research.

Municipal enterprise is displayed in the Colorado street bridge, a noble structure springing in a curve across the Arroyo Seco. Devil's Gate Dam, erected to conserve 4500 water acres and to control seasonal floods, is another notable work.

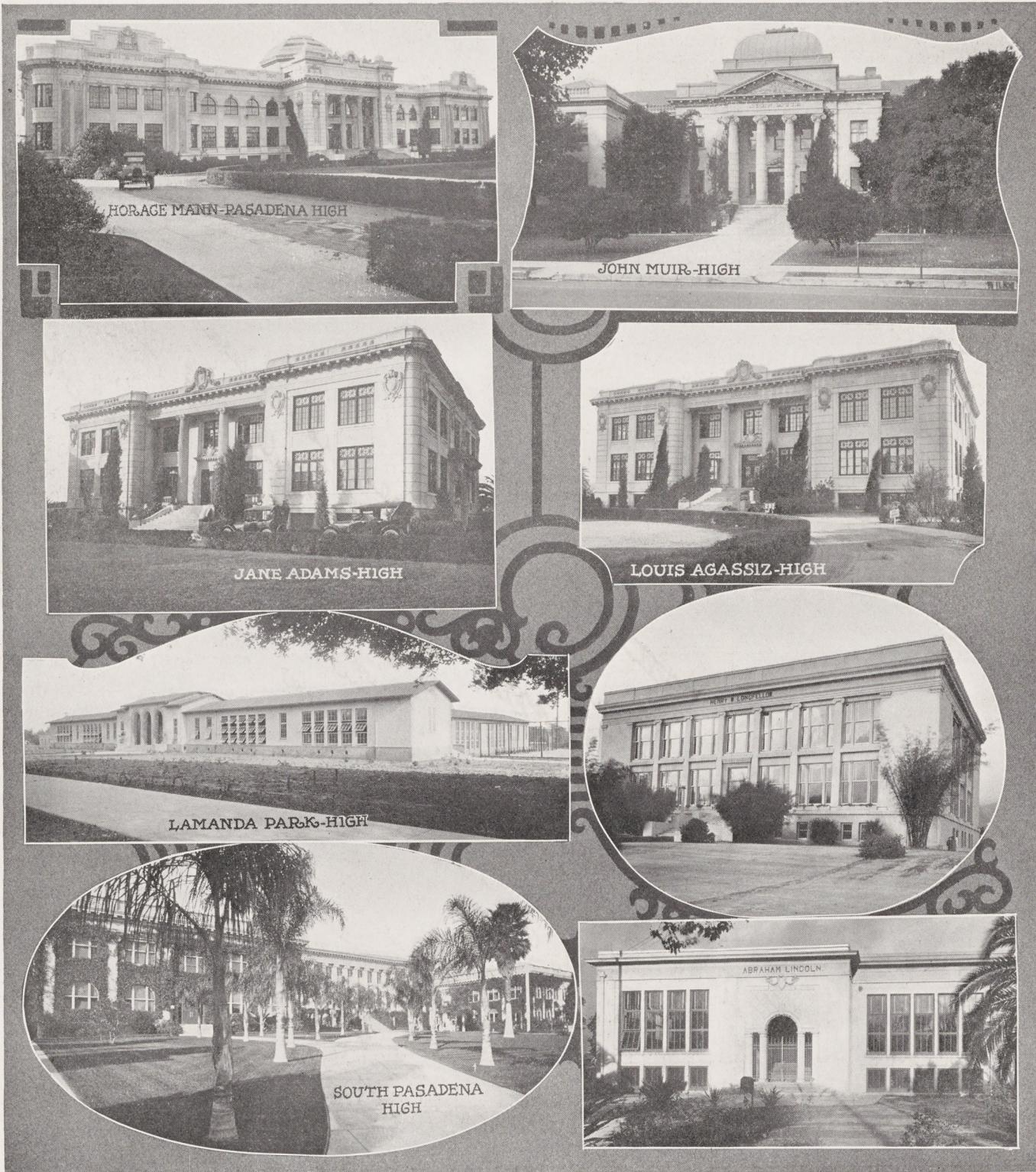
The city, apparently so serene, is keenly alert and alive, with great satisfaction in its present status, and unbounded confidence in its future.

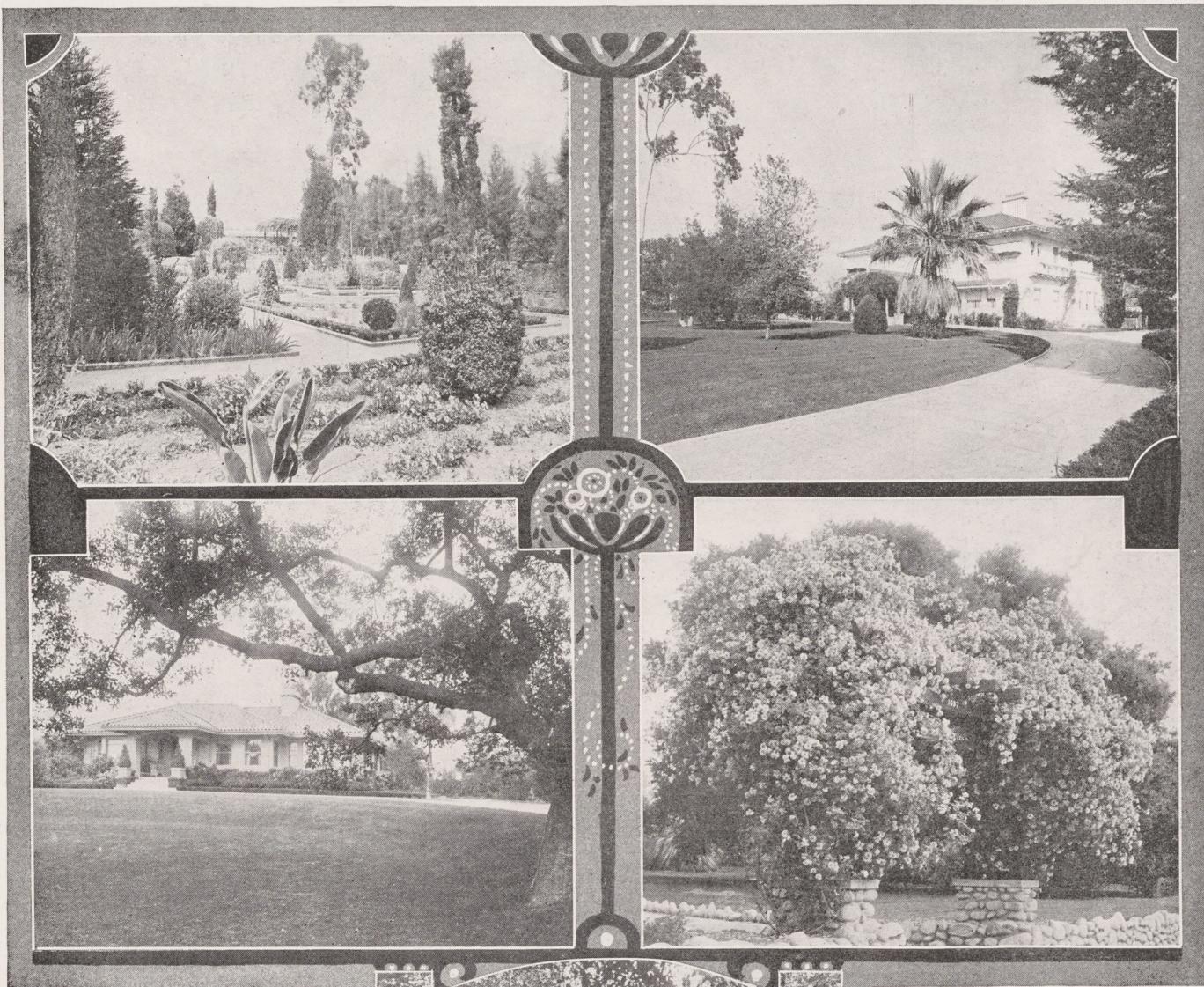
## Pasadena Takes Pride In Its Schools

Pasadena takes a just pride in her efficient schools. From the kindergartens through the primary and grammar schools, to the very wonderful high school, it offers opportunities for the education of youth that are unsurpassed. Vocational training is brought to a high point of efficiency, too, and the Agricultural Department of the high school stands on a par with any in the country.

Pasadena also has exceptional facilities for higher educa-

tion, the California Institute of Technology, splendidly equipped and having on its faculty men of unusual brilliancy of mind, is rapidly becoming one of the leading institutions of its kind in the United States. The Pasadena University, conducted by the Nazarene denomination, has general, missionary and church training courses, and Occidental college, located but a short distance from Pasadena, is one of the highly recognized institutions for learning in the west.





Pasadena is a city of beautiful homes. Here, where the climate is mild, where the sun shines virtually every day in the year, it is possible to have most picturesque gardens and lawns that are green throughout the year. Because of these ideal conditions Pasadena has many beautiful gardens, wide spreading lawns and a wealth of flowers that make the Tournament of Roses possible on New Year's Day when the east is under a blanket of snow and blizzards rage in the middle west.

The contrast is so great that easterners marvel at the wonderful climate that allows a great festival of flowers to be held in what they would term the dead of winter. It is this same wonderful climate that allows Pasadenaans to have gardens of surpassing beauty where roses, literally by the millions, bloom throughout the year. Great spreading oaks,

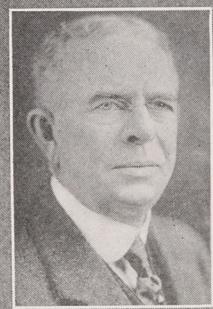
palms and shade trees of many varieties grow in profusion here and with these to build upon Pasadena people have created gardens that are a joy to behold.

There is no home, however lowly, but has its rose bushes and its vines, a wealth of flowers adding to the joy of the household all through the year. There is never a time in Pasadena when flowers are not in bloom, when lawns are not green and trees in foliage. It is truly a wonderful climate.

The streets of the city, too, are set out with shade trees of wondrous beauty. Magnolia and palms alternate on some streets, while peppers are found on others. Camphor trees, elms and many other varieties have been used and as a result Pasadena's sections are avenues of entrancing beauty.

From the mountains comes an abundant supply of clear, cold water which nourishes and keeps these trees perpetually green.





A.T.WELLES



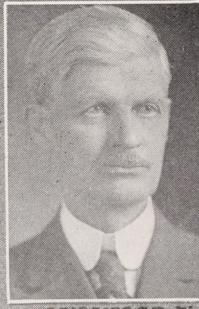
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### TOURNAMENT OF ROSES OFFICIALS

Twenty-five Tournament of Roses directors. Mrs. Ruth C. Bartow, who knows more about staging a Tournament of Roses pageant than any other one person, assisted by experts at handling a great parade, combine to produce in Pasadena such a pageant as is not duplicated in the wide world.

Many of the directors have served faithfully and without compensation for years. They know where to find the necessary flowers, how to engage the expert designers and where to turn for the thousands of little things which, together, serve to make the pageant the "Mile of a Million Flowers" it is today.

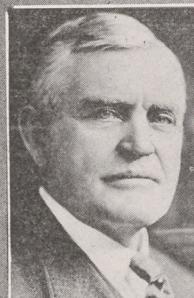
President Leishman is serving his second term at the head of the organization, and he and the other busy men of the city give freely of their time to make the pageant the success that it always proves.



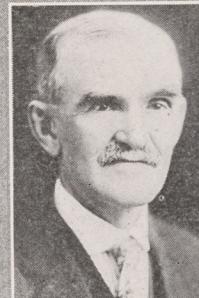
W.H.VEDDER



B.O.KENDALL



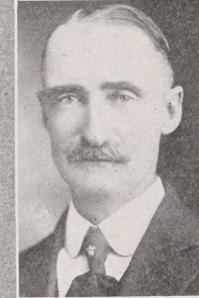
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W.S.KIENHOLZ



H.M.COLE



A.L.HAMILTON



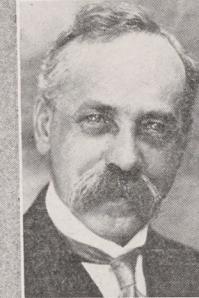
WALTER RAYMOND



D.W.HERLIHY



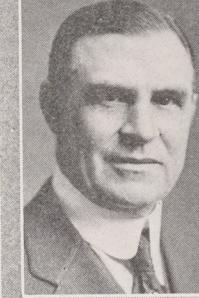
H.G.CATTELL



A.J.BERTONNEAU



GRANT ORTH



SEWARD A.SIMONS



EDWIN F.HAHN

# The 1921 Tournament of Roses

In the golden sunshine of a perfect day, with millions of blossoms and buds adding their glory of color and fragrance to the wondrous spectacle, the thirty-second annual Tournament of Roses pageant was held in Pasadena. It was the very cordial welcoming of the year 1921 with a splendor of color that visibly impressed the hundreds of thousands of visitors that thronged the streets.

It appeared as if nature vied with the beautiful flowers to make this greeting of the New Year all the more wonderful for the day was absolutely perfect. Early in the morning the crowds commenced to arrive and take positions along the line of march. Every road leading to Pasadena was thronged with automobiles and the great three-car trains of the Pacific Electric discharged their passengers every two minutes.

Promptly at 10:30 o'clock Grand Marshal W. A. Boucher gave the order to start and the pageant moved through streets hung with the blue and gold of California and the crimson and gray of Ohio State.

## GLENDALE GIVEN FIRST AWARD

Representing in a simile of roses its ever increasing growth in population Glendale's float pictured the progress of that city in a novel manner. A California sun of marigolds and red carnations was shown rising above the mountains made of violets snow capped with white carnations and shining on the gardens of the city, while a typical California maiden watered the 1920 rose. This float was awarded first prize.

## SANTA MONICA

Santa Monica's float was a representation of the palisades sloping down to the beach in front. The palisades were covered with the moss that grows on them and on the beach

were two young couples enjoying the ocean waves made of white carnations and corn flowers. This float was awarded second prize.

## SAN GABRIEL

A beautiful replica of the bell tower of the San Gabriel mission and a mission palm garden was the entry of the city of San Gabriel and the Mission Play Company. Underneath the bell tower, where swung bells that called out a song along the line of march, sat a beautiful Spanish girl. She was attended by Indian children and by men of the mission, real Indians and Spaniards, all in gaudy uniforms.

At each side of the float walked robed padres, sandal-footed, with folded hands.

The gray of the bell tower contrasted beautifully with the green of the palms, the yellow and light gray of the acacia and the deep scarlet of the thousands of geraniums.

## LONG BEACH

Sea horses plunging through the briny deep were represented in a striking manner by the Long Beach chamber of commerce in their entry. At the reins of these plunging monsters was Long Beach "Queen of the Sea," represented by Miss Elizabeth Lack standing in a sea shell. Mermaids surrounded her in variegated colors of pink, rose and green of sequin cloth. Asparagus fern was used in abundance as borders and trimmings.

White carnations were arranged to typify the waves brushed back by the sea monsters. Gold streamers were used as reins. The letters "Long Beach" were done in white carnations.

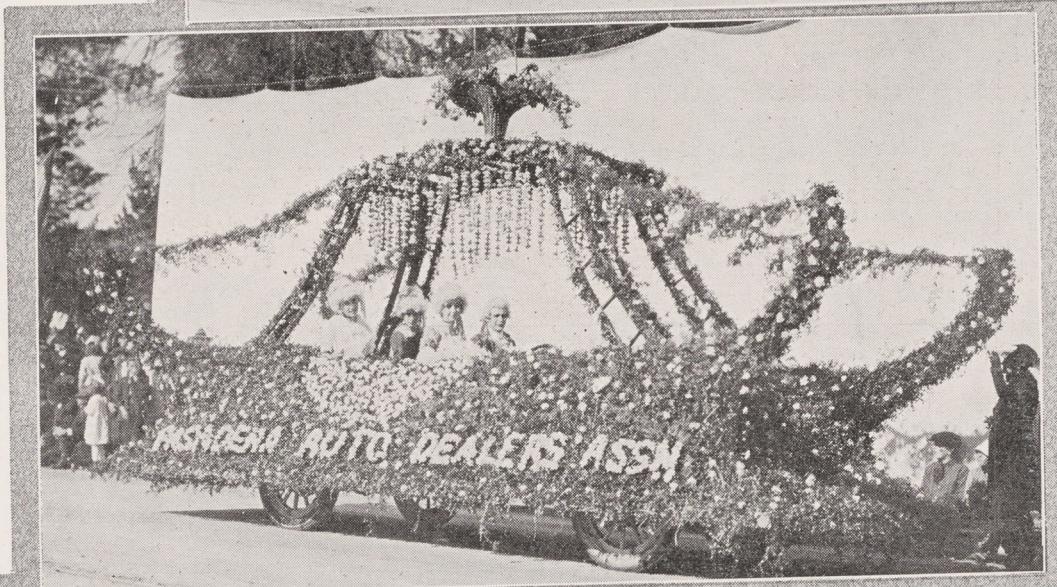
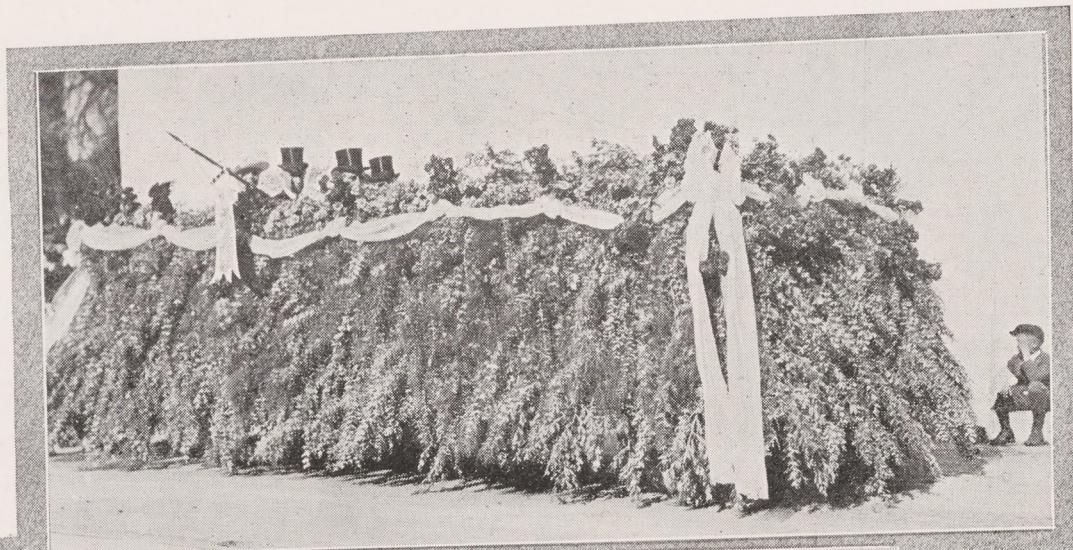
## MONROVIA

"The Ship of Success," Monrovia's entry, was in the form of a ship bearing Youth, Happiness, Energy and Success. The color scheme was worked out in shades of pink roses, varying from a delicate shade into almost a red. Dusty



Pasadena Community Players symbolize their first entry into Tournament of Roses parade with a miniature pageant

Board of Education,  
Pasadena Automobile Dealers' Association and John  
Muir Intermediate School.



miller, gray acacia, asparagus fern, smilax and purple lantana were also utilized to effect. Two outriders carried garlands of roses which connected with the ship.

Youth Happiness and Energy served as stepping stones to Success, personified by Miss Helen Grosfield, who stood in the stern which swept into a shell formation which was exceedingly attractive.

#### REDONDO BEACH

Redondo Beach was represented in a marine picture float showing a huge lobster being driven by the queen of the sea.

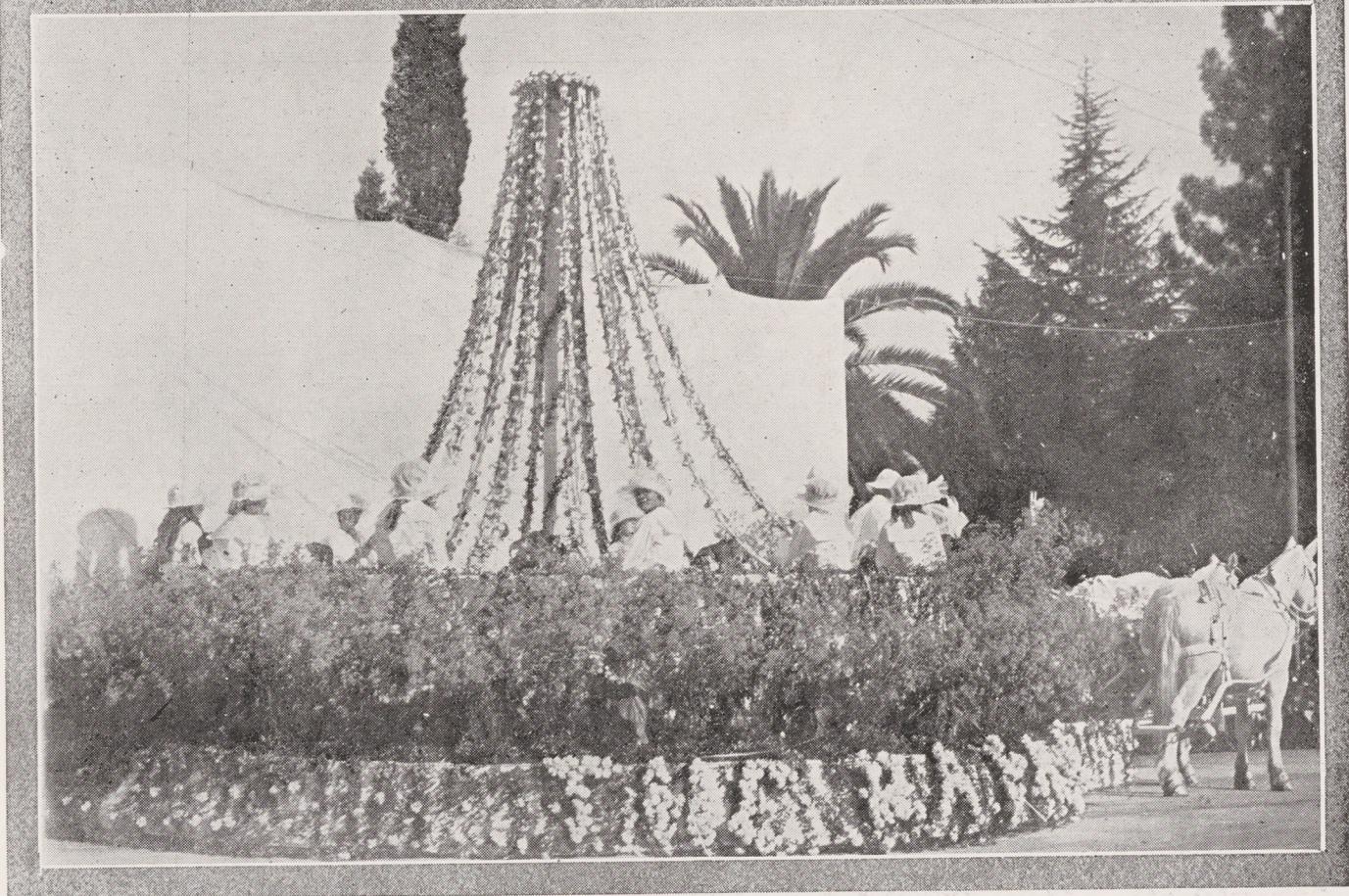
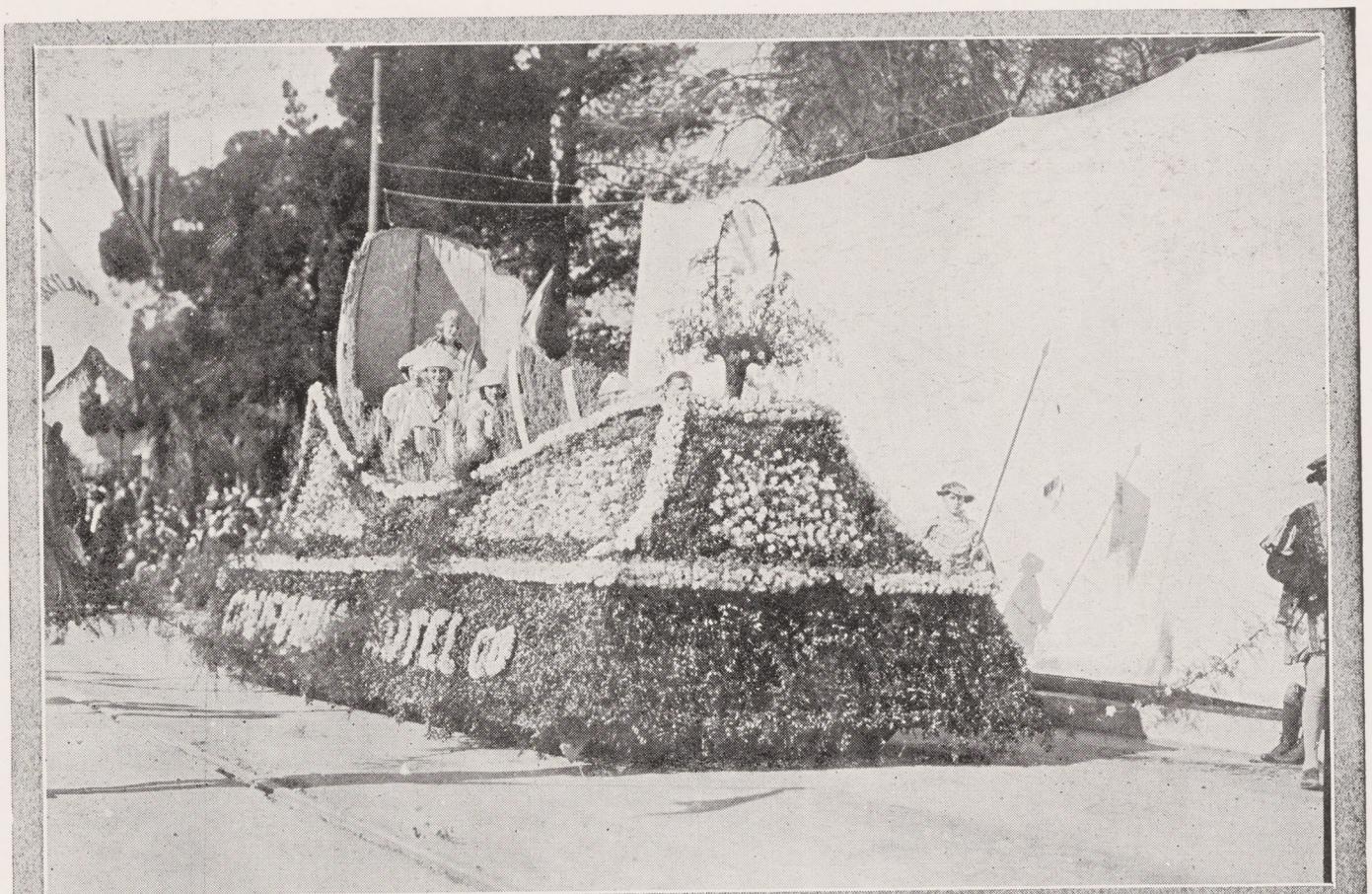
Neptune's beautiful daughter. Behind the shell-like throne stood Neptune Rex, triton in hand and ruler of all he surveys.

Over 10,000 carnations were used. Small shells at each corner were occupied by sprites while in grotto-like seats were the four mermaids. As a background smilacs and ferns were used.

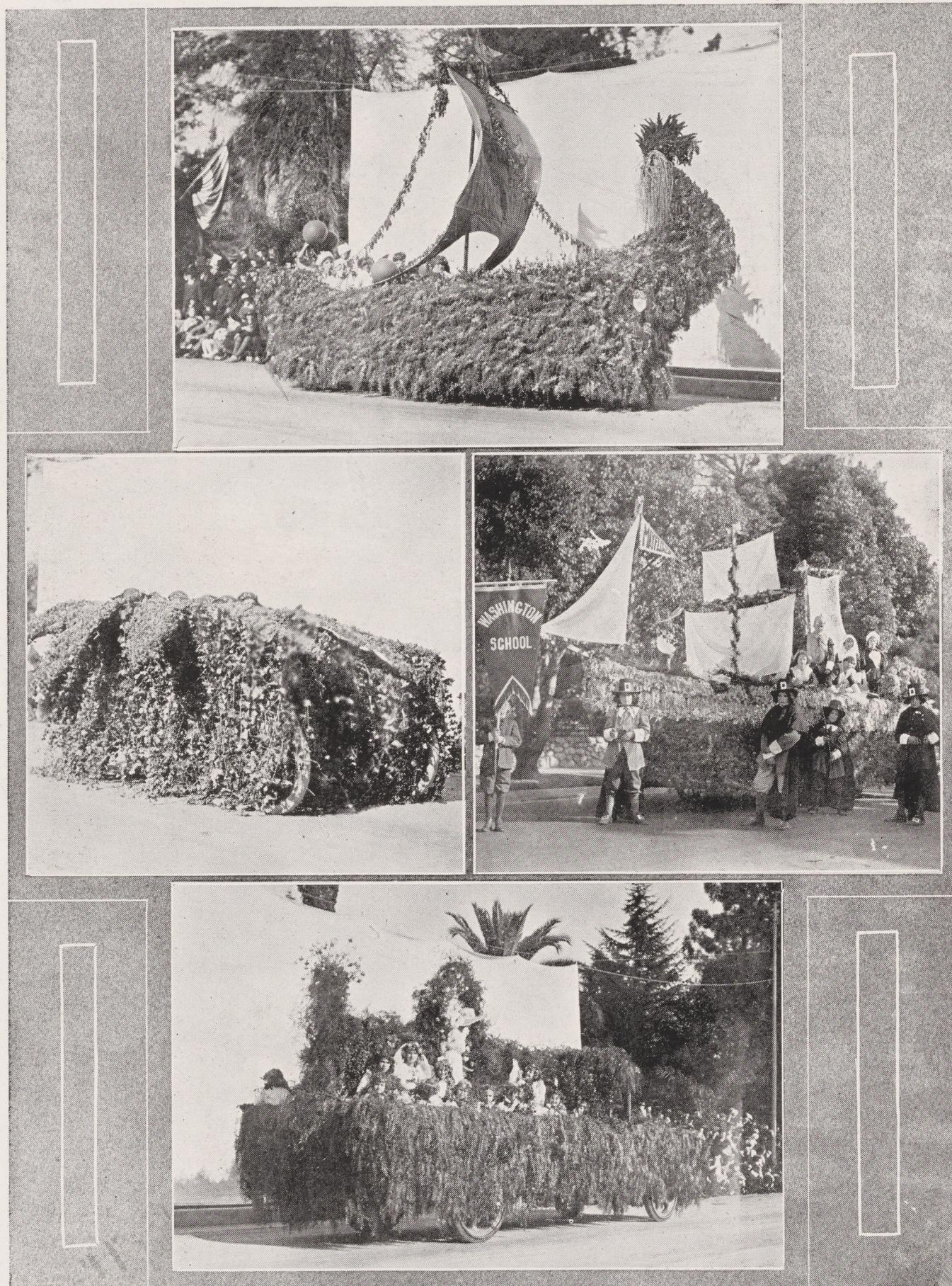
#### BURBANK

Burbank had a beautiful novelty in the way of a float. It signified Burbank attracting the world. There was a huge magnet of red carnations and silvered smilax, the magnet set

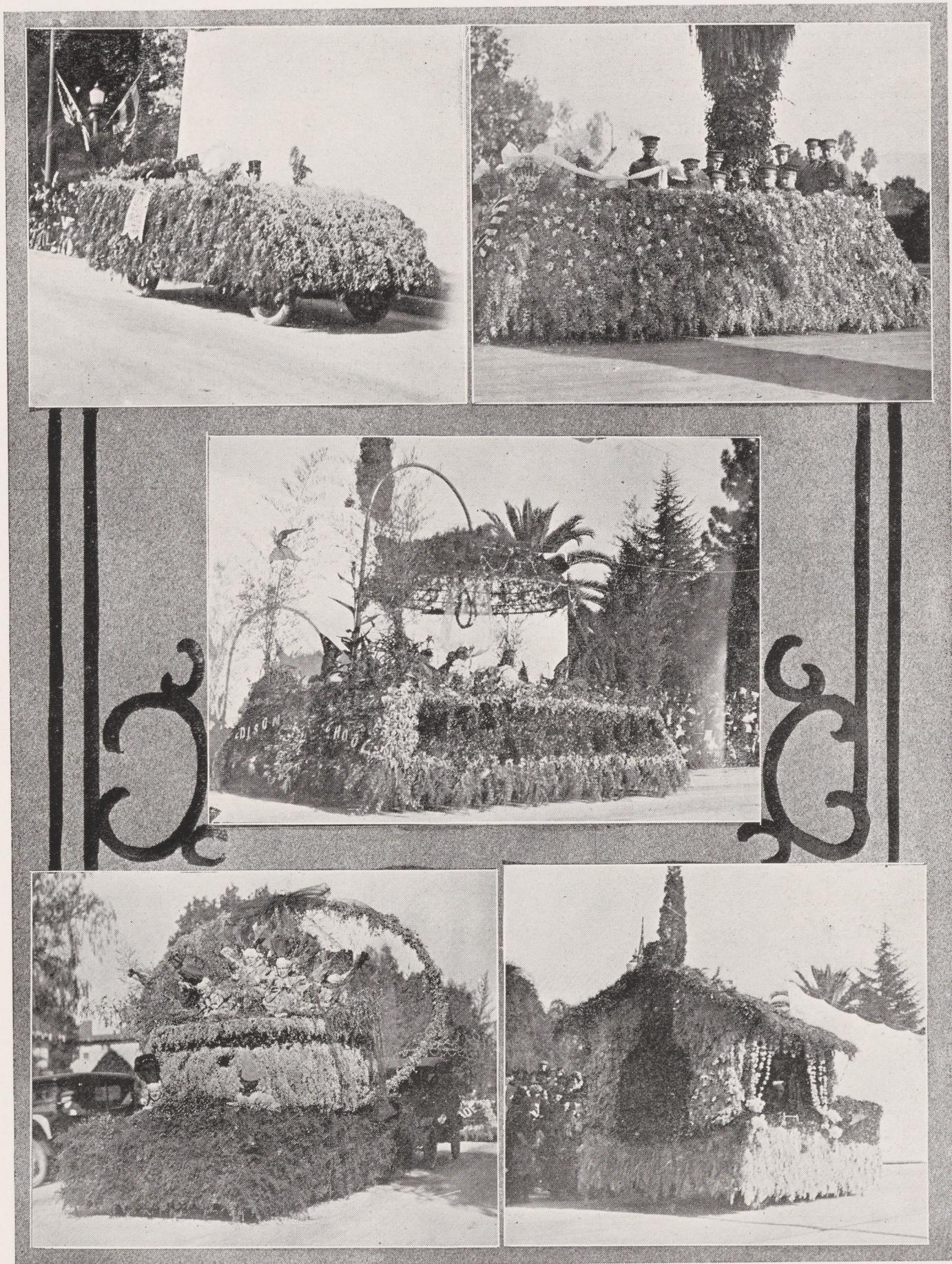
Each of these evidenced their interest in the Tournament of Roses by making handsome entries this year.



California Hotel Company representing Hotels Maryland, Huntington and Green capture First award and Hotel Raymond takes second place in Hotel Division



Altadena, Lamanda Park, Washington and Grant schools had floats of entrancing beauty with pupils occupying the places of honor amidst a wealth of blossoms



The Pasadena High School Junior Chamber of Commerce, Reserve Officers' Training Camp, Edison, Grover Cleveland and Longfellow Schools all entered strikingly handsome floats

on edge, with its bottom toward a world made of red carnations. Three thousand poinsettias were used about the base of the float, which had silvered smilax as a background. The float carried a total of 15,000 red and white carnations. Continents in the floral world were of different colored flowers, and the ocean was silvered smilax. The United States on the world was marked by an American flag done in flowers.

#### ALHAMBRA

Alhambra's entry was in the shape of a golden loving cup. This cup was about six feet tall and nearly three feet wide, made with the bright yellow marigolds. The inside of the cup was lined with blue flowers.

On the side of the float were the words "Alhambra" in yellow flowers.

#### EAGLE ROCK CITY

Featuring a California garden, a most beautiful float, represented Eagle Rock City. The effect was produced with lattice-work in pink carnations and smilax. Four columns supported four large baskets. Two kiddies in swings made a most life-like picture. In the center, a great column of Sentalaena supported a big eagle, emblem of the city. The letters were done in pink carnations.

#### SOUTH PASADENA

"The New Year's Chimes" is the motif which was delightfully carried out in the decorative scheme of the float repre-

senting South Pasadena. The belfry contained two bells and beneath three angels with flowing white, celestial appearing robes with the wings fluttering gently in the breeze.

A flock of doves, typical of olden belfrys, were realistically suspended in the belfry, and hidden beneath the foliage of that structure were real chimes which pealed forth at frequent intervals.

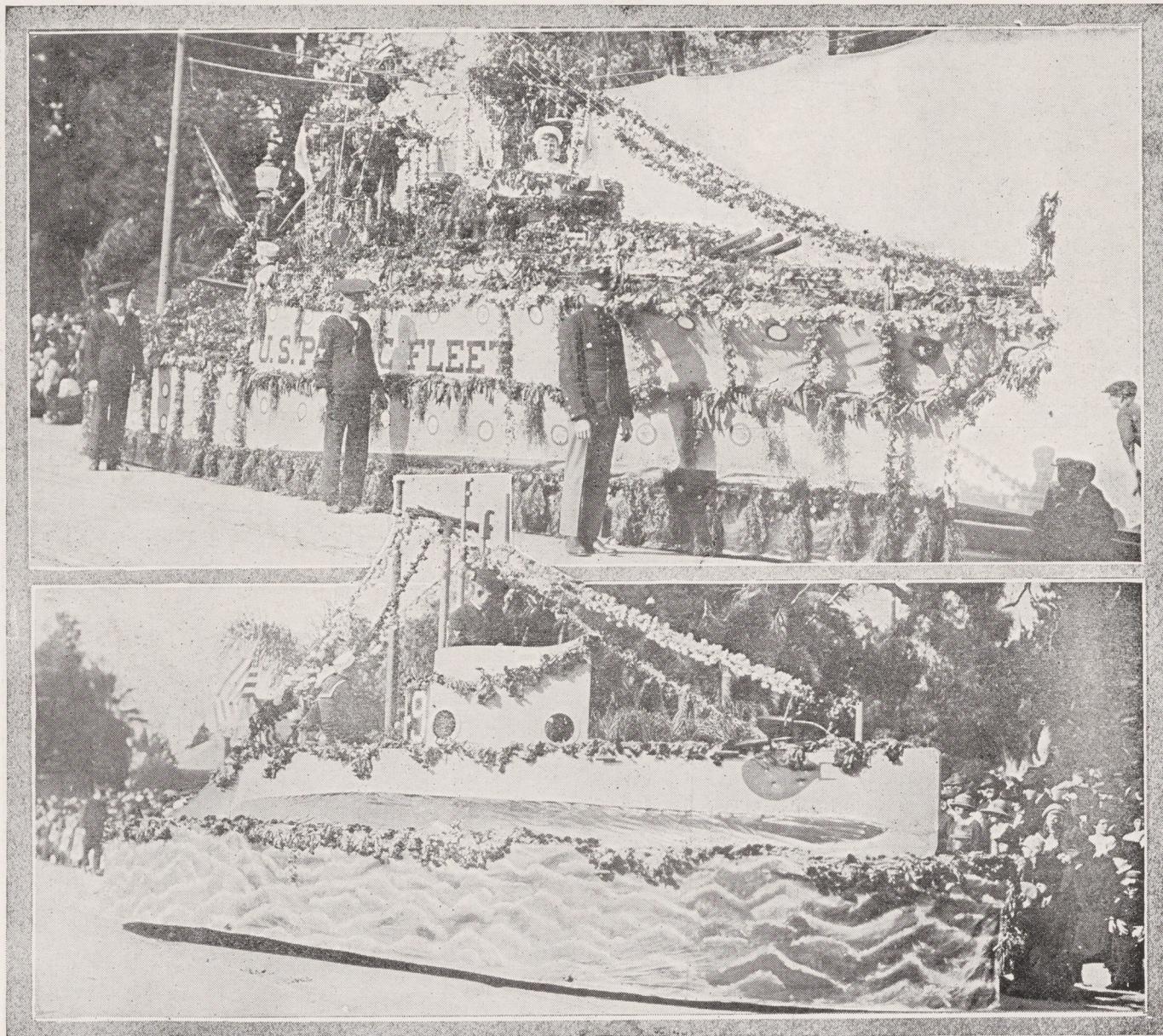
Before the float, two footmen carried a large banner bearing the legend which told of the name of the entry.

The belfry itself was decorated with smilax and English ivy, the sides being covered with a wealth of roses, white and pink carnations. The two chimes were constructed in pink carnations.

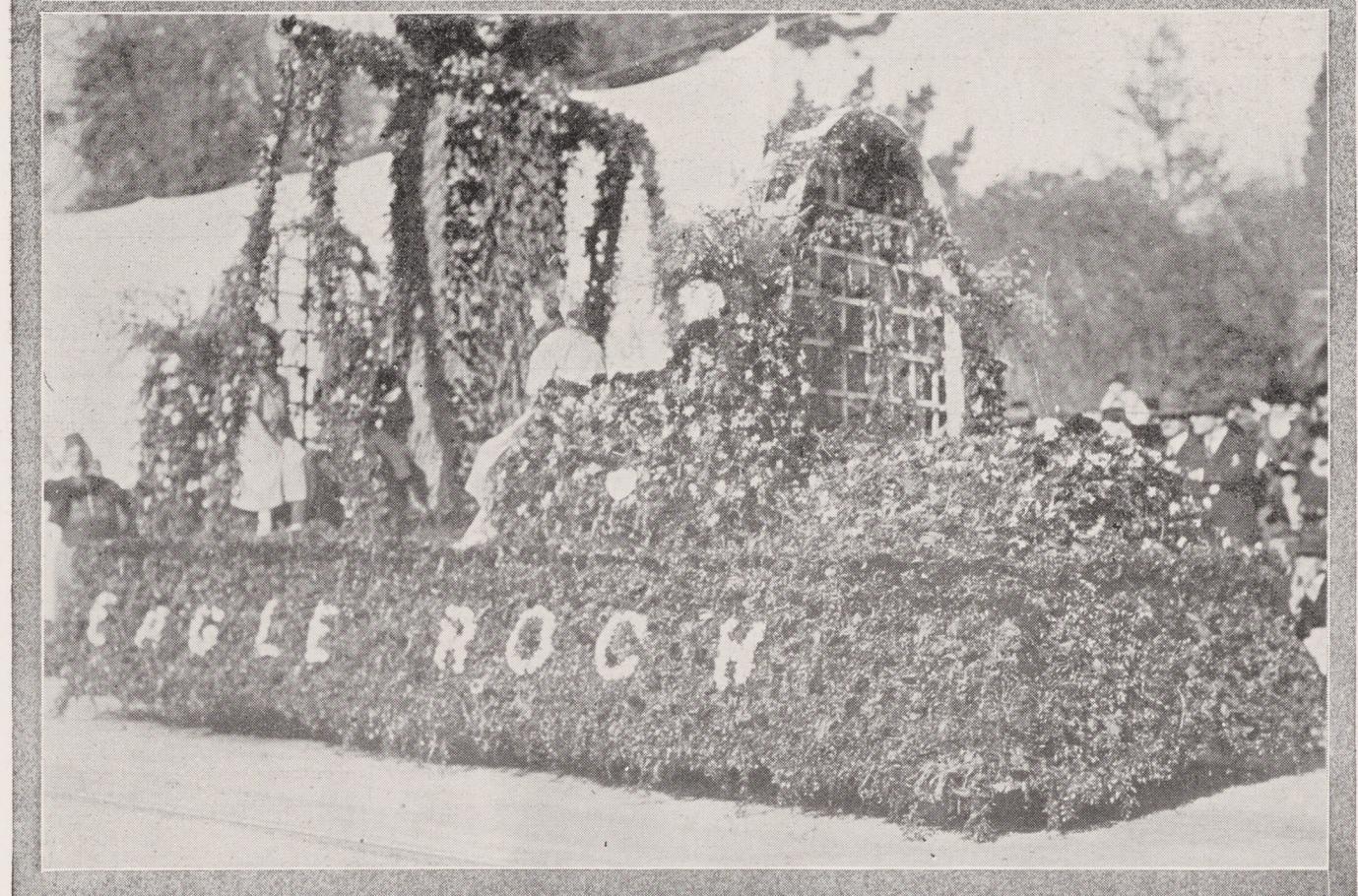
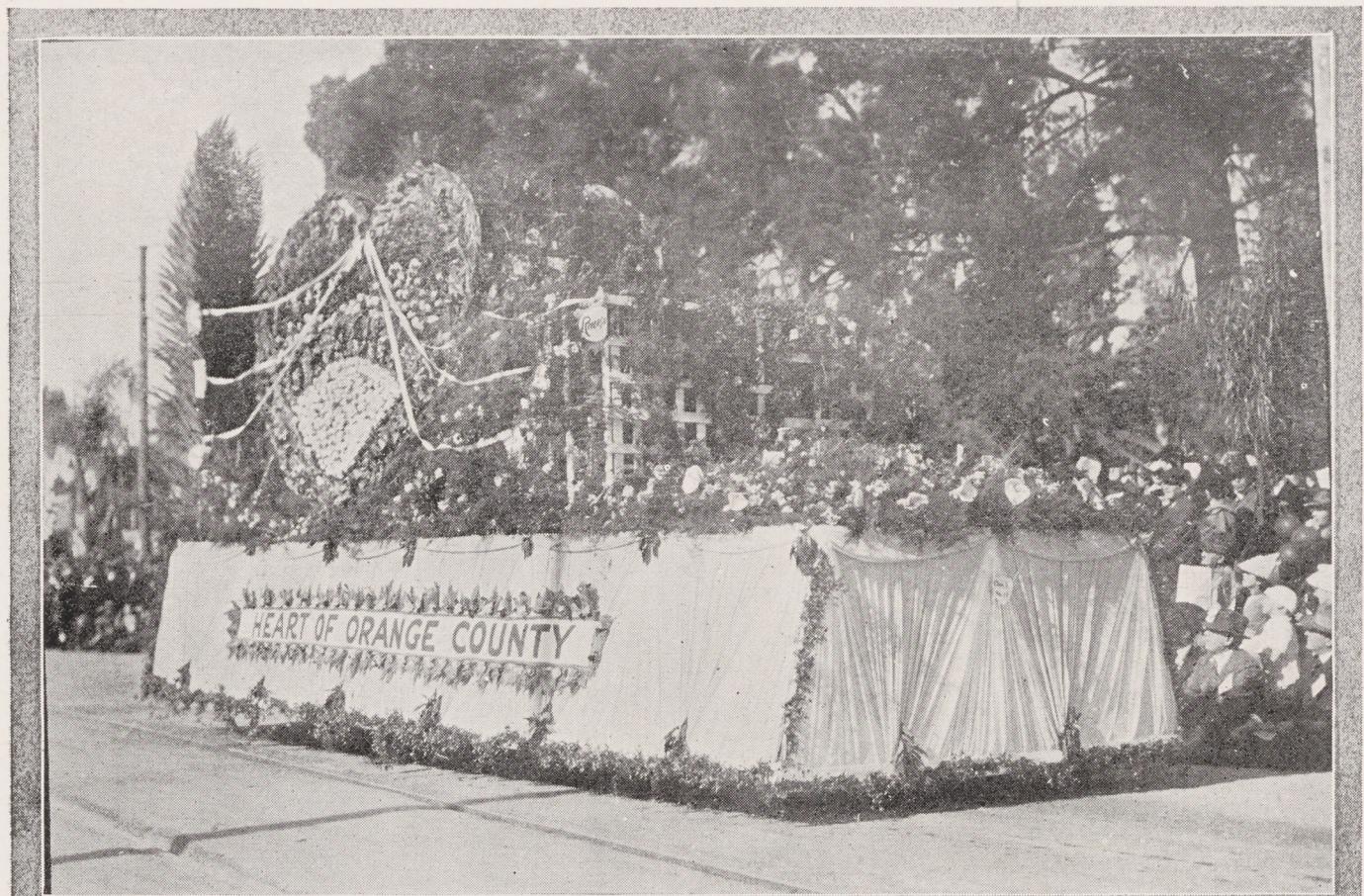
Two stately bay trees adorned the forward portion of the float, offering concealment for the driver, while the bed of the entry was dense with potted ferns.

#### ORANGE COUNTY

"The Heart of Orange County" was the theme of the Orange float. At the back was a large floral heart, the outside border of magnolia leaves, then an inside border of brown sycamore leaves. Red and pink carnations made up the remainder of the heart. Across the center was the one word "Orange" in marigolds. At the back were palms and greenery. In front of the heart was a flower-covered lattice work, with pink and white carnations. The foreground was made up of a great variety of flowers on a bed of greenery.



U. S. S. Pasadena was elaborate entry of Pacific Fleet and was accompanied by a miniature submarine, the two forming effective representations of the United States Navy



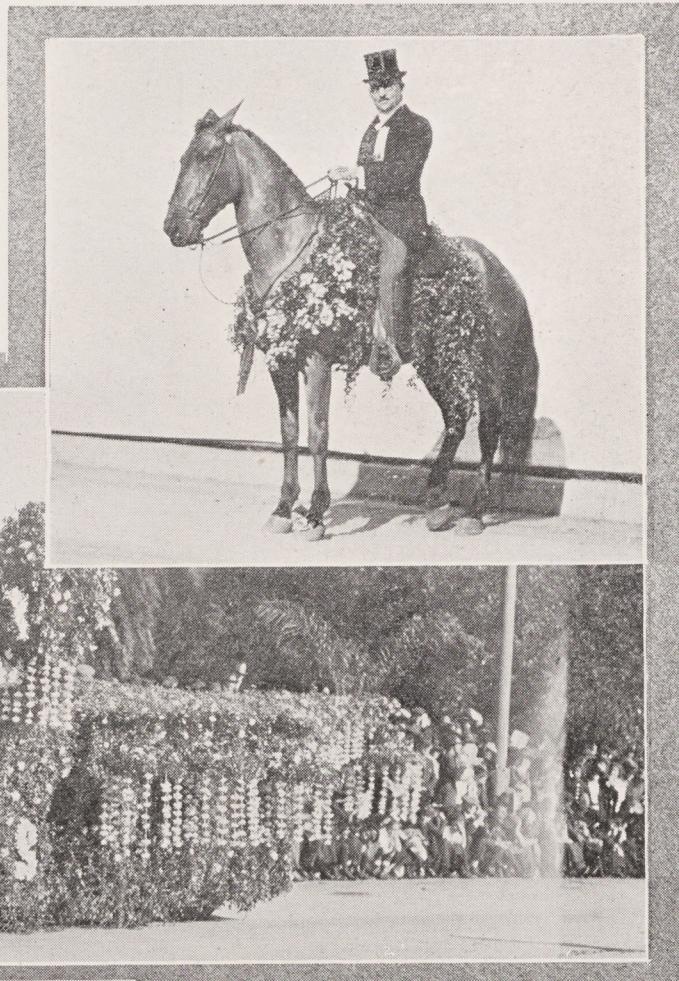
Orange County and Eagle Rock show sisterly interest in Pasadena by entering two beautiful floats in the thirty-second annual Tournament of Roses

There were daisies, lilies, poinsettias, roses and other blossoms. White ribbons extended from the central heart to various cities.

#### SIERRA MADRE

Sierra Madre was represented by a beautiful float in red and green typifying "The Red Cross Spirit of America." There was only one figure on the float, a statuesque woman draped in white, with the Red Cross on her brow and the American flag held by one hand. The folds of the flag were draped artistically behind her, making a very striking background for her heroic pose.

On each side of the float beneath the figure blazed a large red cross with pampas plumes used effectively to represent the rays of light radiating from it. The body of the



float was covered with clusters of the mountain holly berries outlined with the oak leaves.

#### SAN BERNARDINO

San Bernardino featured in their float entry the orange along with five pretty girls seated in chairs of white. The sides and borders of the float were done in green with letters on the side stating it represented the eleventh national orange show.

#### ANAHEIM

Anaheim's entry carried out the thought that the city is the center of the orange belt. The central feature was a huge orange of flowers perched high on a pedestal. Marigolds made up the surface of the orange, while white carnations were used in providing a white heart for the oranges. At each of the four corners of the pedestal sat a pretty girl. At each corner of the float was a large vase of red roses. Palm branches lined the sides of the entry.

#### PASADENA HOTELS

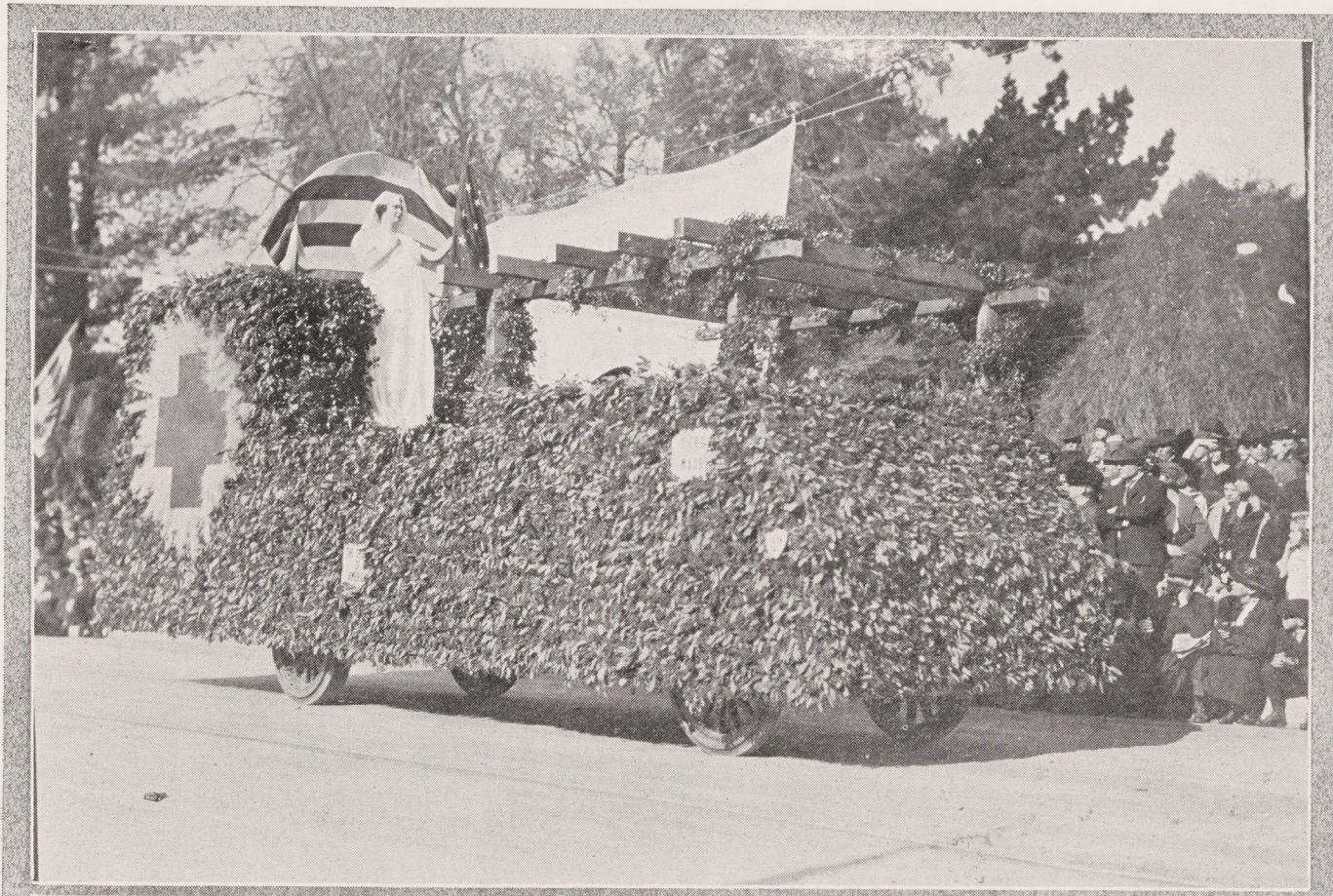
One of Pasadena's greatest assets, its splendid hotels, was fittingly represented by fine floats. To the Hotel Raymond and California Hotel Company's three was this time added the Vista del Arroyo, which had an attractive entry.

Seven heralds prefaced the entry of the California Hotel Company, the first carrying the banner of the company and the other six, in pairs, carrying respectively the banners of the Maryland, Huntington and Green.

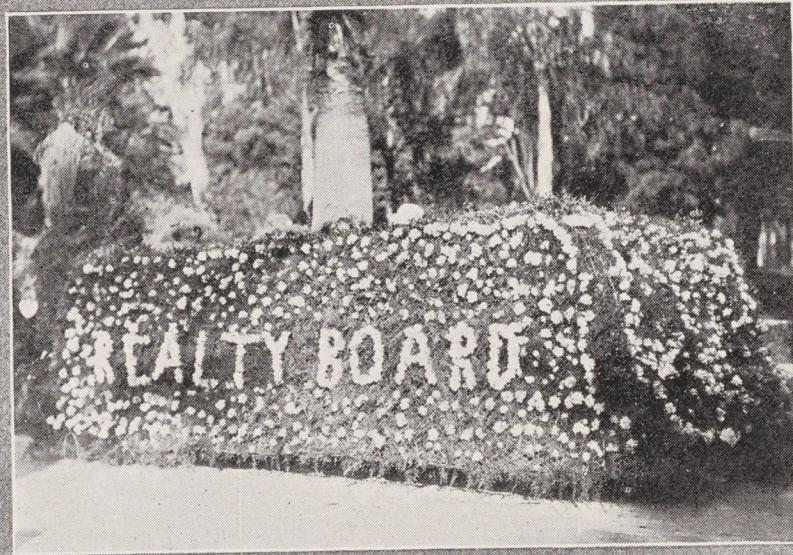
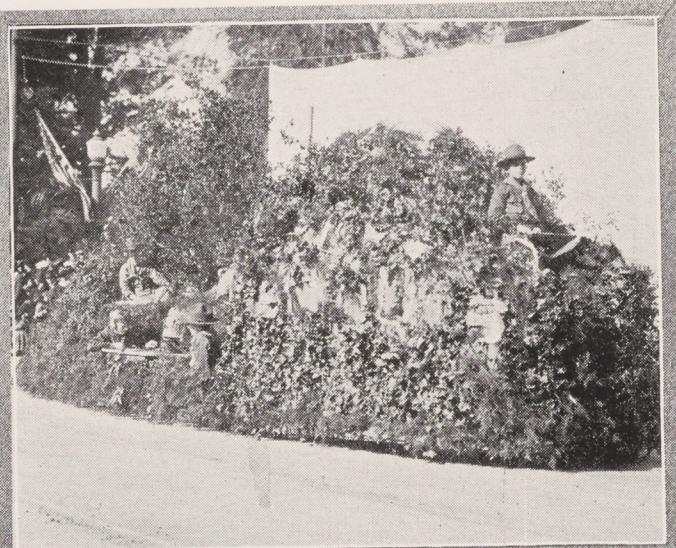
The float itself was designed by J. Langley Goodman and was a striking feature of the parade with its brilliant pinks, lavender and green, carnations in profusion



L. H. Turner, chairman membership committee and beautiful entry of Kiwanis Club. Dr. W. A. Boucher, grand marshal of parade



Sierra Madre with its entry typifying the work of the Red Cross and the Chamber of Commerce of Los Angeles win applause all along the line of march



Strand Theater with its tandem, Boy Scouts camp, Pasadena Realty Board, Fire Chief Coop's Floral Bell and the Misses Lincoln auto are striking floats

being massed upon a background of smilax. In the float were several fair women in costume.

Walter Raymond, veteran director of the Tournament of Roses and always original in his entry, had for the motif on his float a floral Maypole. The floral ribbons, twelve in number, were each held by a charmingly dressed little miss. About the Maypole was a floral railing while each of the little girls was dressed in white or pink, the colors alternating. During the passing of the pageant the little girls either danced with the floral ribbons presenting a charming sight, or else rested on seats of flowers.

From the Vista del Arroyo was entered a handsome float done in thousands of narcissus and violets, entwined in a delicate lattice-work. Three attractive young women were in this entry charmingly gowned and with hats covered in violets. Their gowns harmonized with the decorative scheme for the float, which was purple and gold. The float was emblematic of the beautiful floral settings which dot the bank of the Arroyo where the Vista stands.

#### PASADENA HIGH SCHOOL

Leading the high school entry was the automobile in which were the superintendent of schools, John Franklin West, and Mrs. West, with members of the Board of Education.

The High School Band in uniform followed by the mounted heralds of the float and the standard bearers, holding aloft a beautiful white satin banner with "Pasadena High School" done in red, depicting the school colors of red and white.

The officers of the R. O. T. C. were in the next automobile, which was decorated in white carnations with the American flag draped on each side of the car.

William F. Ewing, principal of the high school, and Mrs. Ewing with James P. O'Mara, assistant principal, and Mrs. O'Mara and Miss Martha A. Manuel were in the automobile, which was decorated in violets.

Next came the student body commissioners in an auto completely enshrouded in beautiful yellow roses, followed by the auto of the Girls' League, done in pink carnations. The

Junior Chamber of Commerce came next in their auto all in the beautiful lavender centaurea.

The coach of Louis XVI period brought up the rear of this entry and was a dream of beauty with its 10,000 pink carnations and 4000 Cecil Bruner roses, worked against a background of gray acacia foliage. The "Sevres" panels on the doors of the coach were surrounded with silver garlands. The Greek torches done in silver on either side of the front of the coach with formal bows of ribbons enhanced the beauty. Five dainty maids attired in gowns of the Louis XVI period with powdered hair were the occupants of the coach. Two footmen in black velvet suits sat at the rear. Eight outwalkers, four on each side, carried streamers of broad satin ribbon of turquoise blue, gray and black, while one on each side bore a Sevres panel bearing the letters "PHS."

#### JOHN MUIR SCHOOL

The Court of the Fairies was pictured in the float of the John Muir school. The body of this float was covered with sweet alysium studded with pink carnations and sweet peas. Around the canopy were fringes of pink carnations. The top was interlaced with ropes of smilax and carnations. Oars of pink and white carnations, sweet peas and sweet alysium extended from the sides. The float was drawn by a number of small boys dressed to represent fairy butterflies in pink tights with large wings and pointed shoes, such as the fairies wear. Many little maids in airy fairy dresses rode in this, one of the most beautiful entries of the parade.

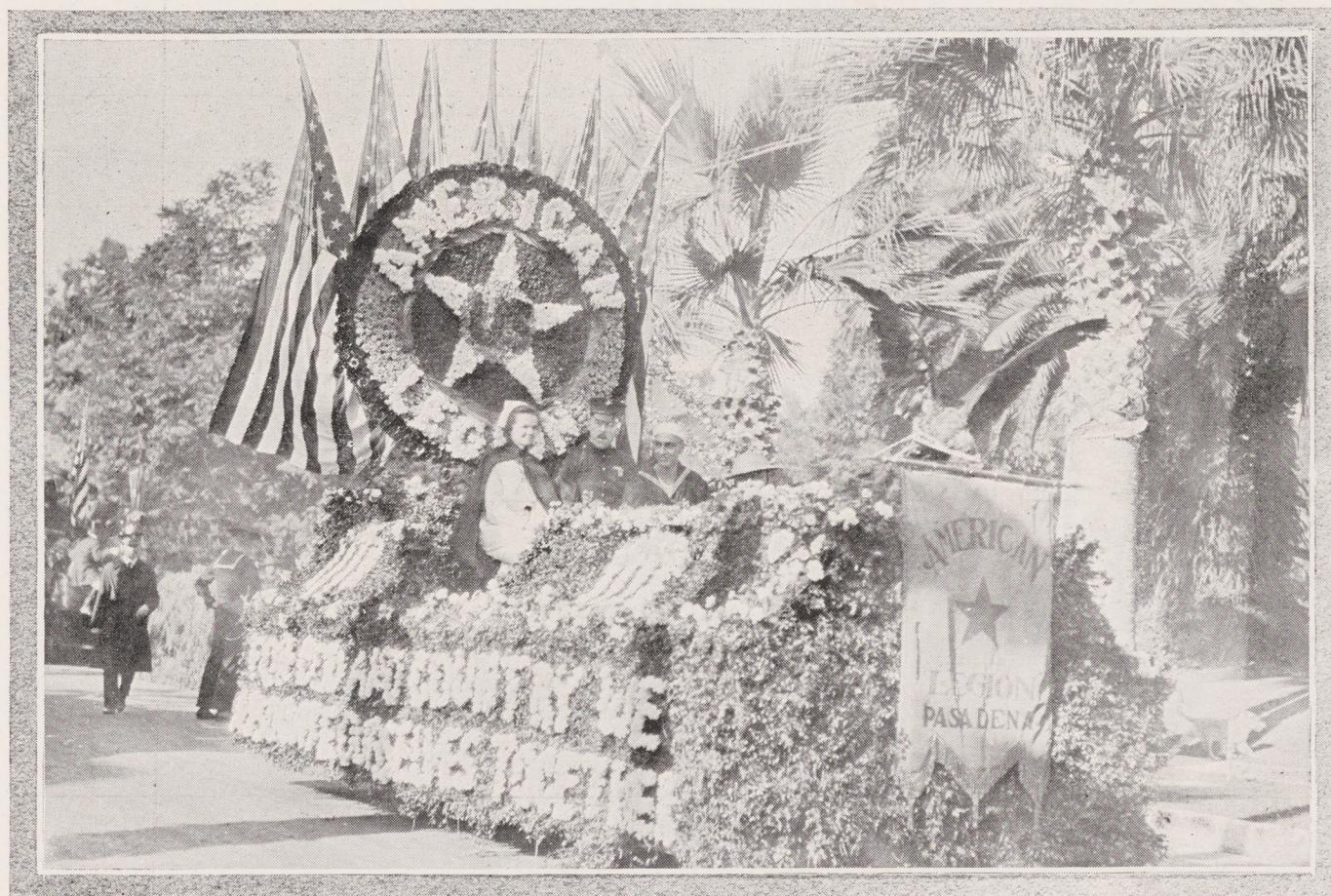
Fifteen thousand carnations and sweet peas with many hundred feet of smilax and plumosia fern were used in the building of this entry.

#### WASHINGTON SCHOOL

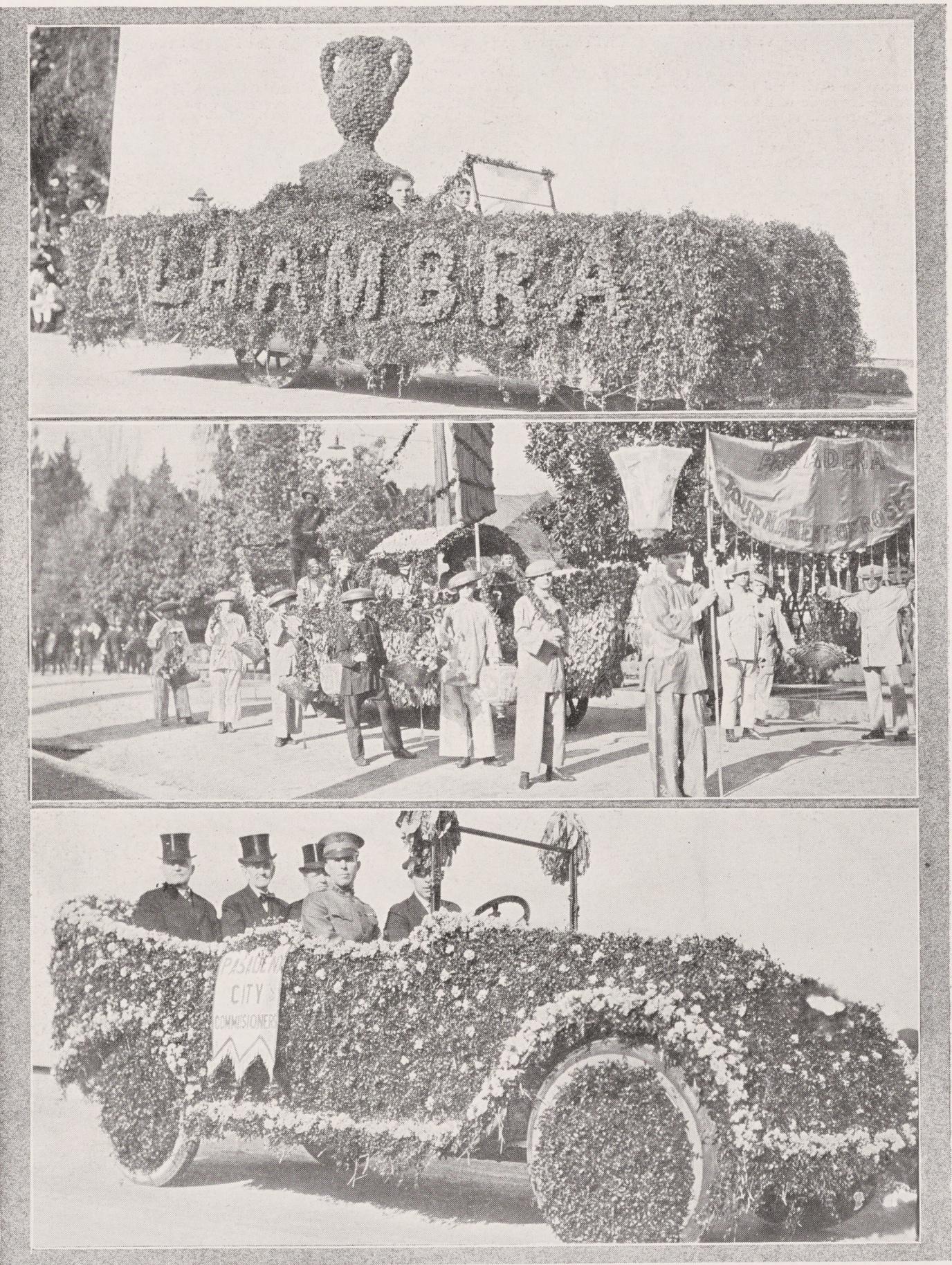
The Mayflower, done in gray dusty miller and gray acacia baileyana with a border of pink roses and geraniums with its white sails was the beautiful entry of the Washington school.

#### LONGFELLOW SCHOOL

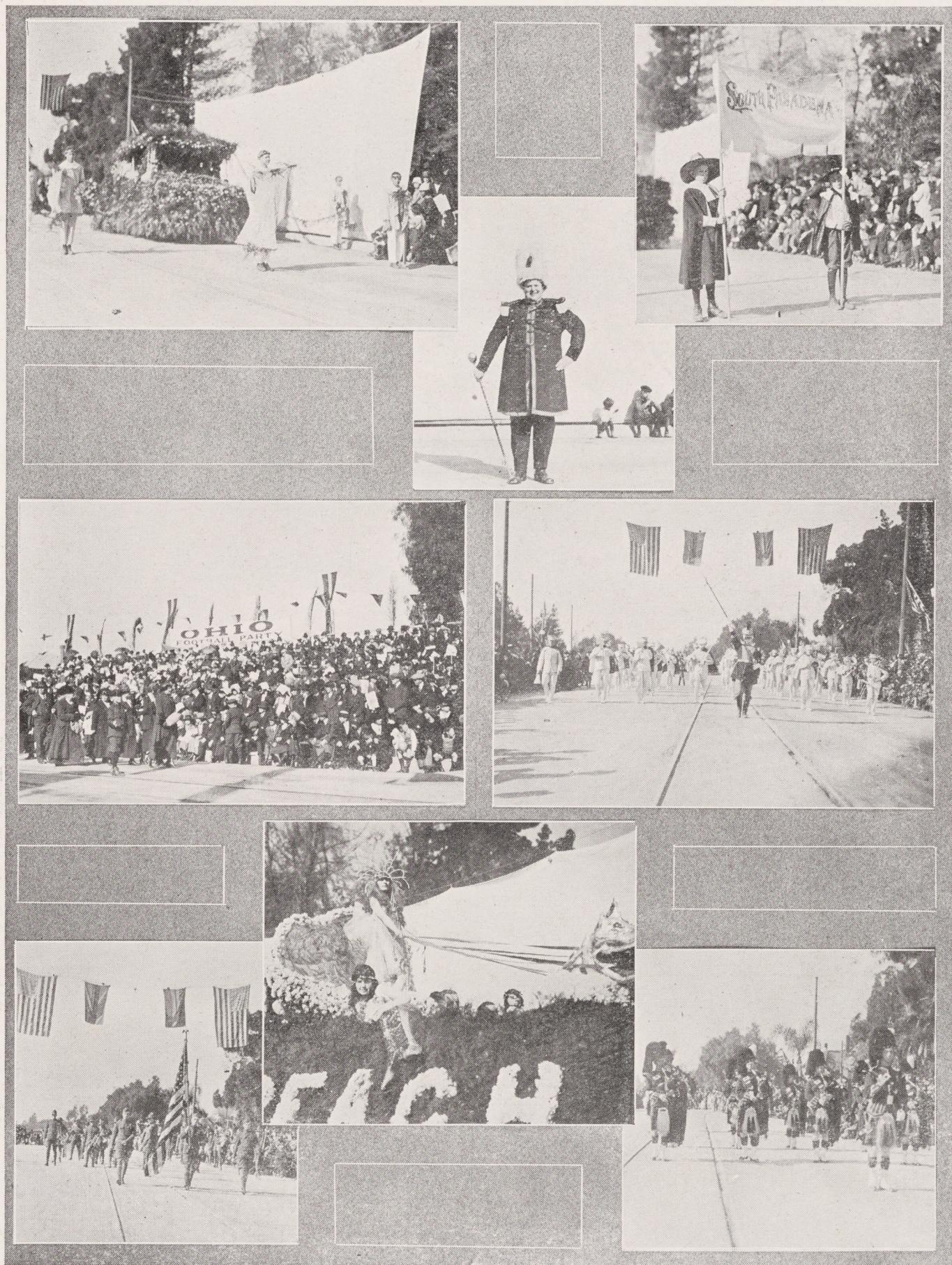
The float of the Longfellow school presented a picture of a colonial room all made of flowers, with the spinning wheel and the fireplace. Dusty miller predominated in the back-



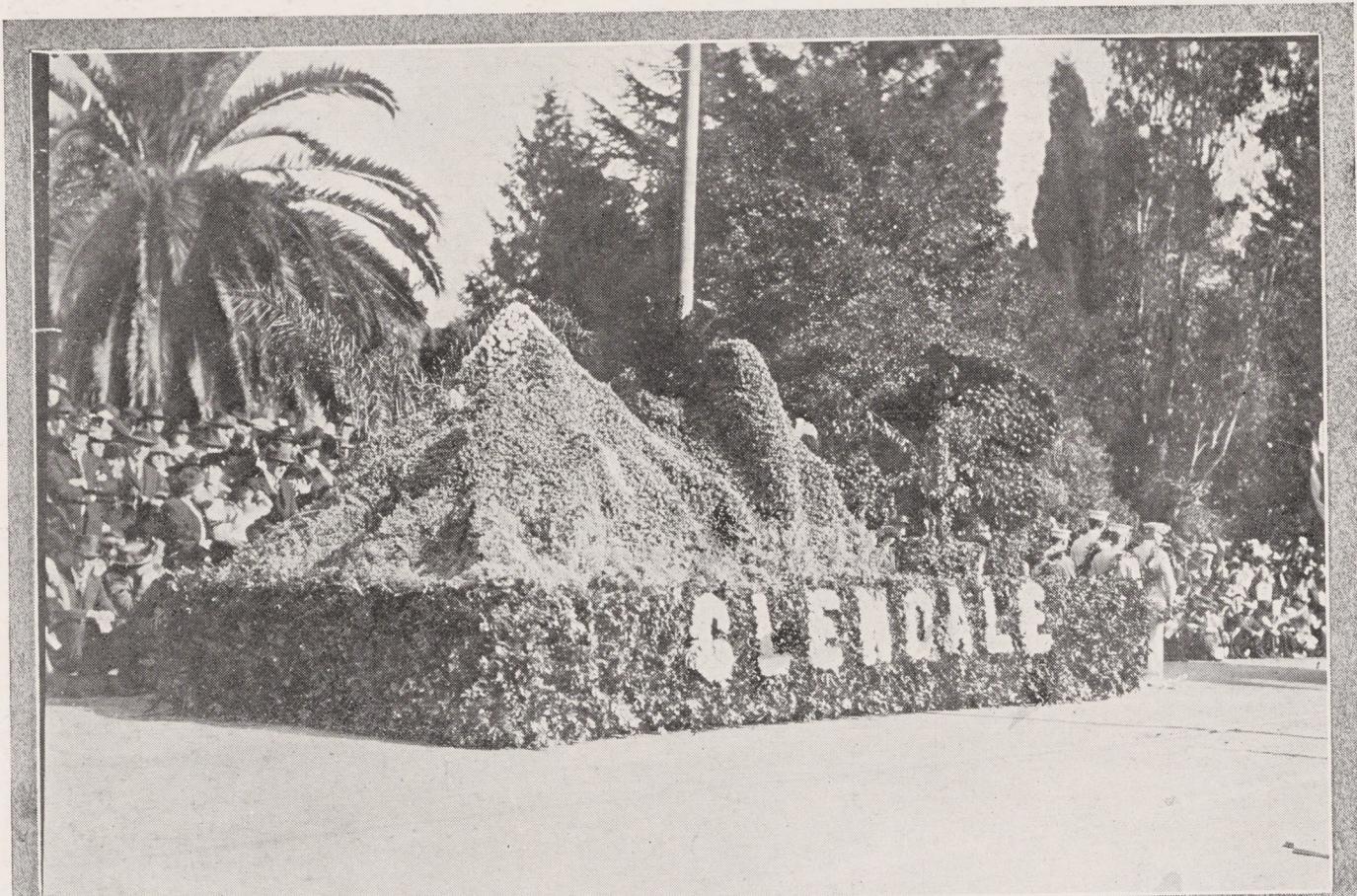
Pasadena Post Number 13 of the American Legion with its representatives of all branches of the service evidenced the spirit which won the world war



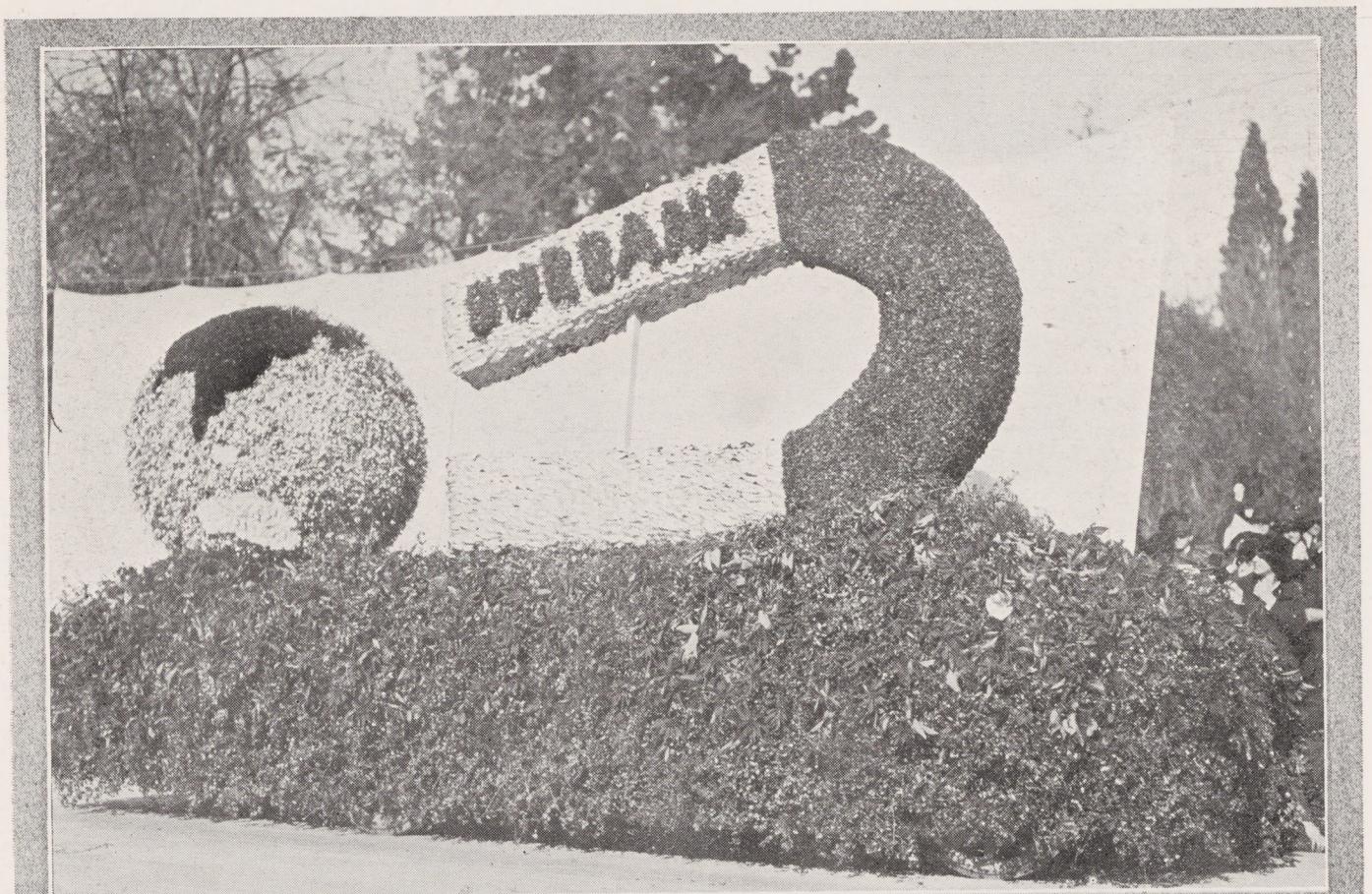
Alhambra's entry, the Tournament of Roses Association float and the Pasadena City Commissioners earn applause with well decorated entries in the pageant



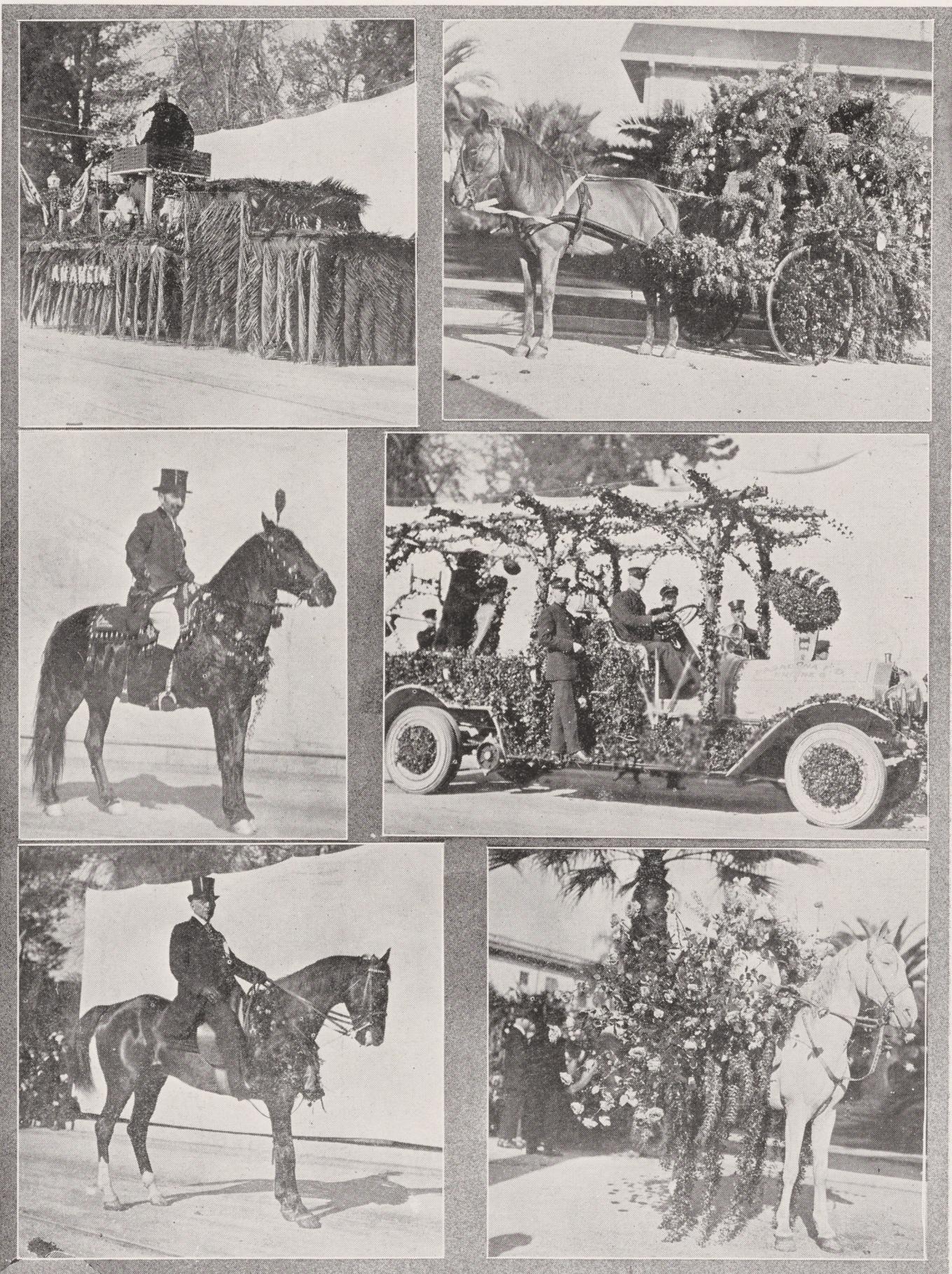
Monrovia's Tea House, South Pasadena Banner Bearers, Santa Monica's Drum Major, Ohio Football Party, Pasadena Elks Band, American Legion Band, Queen of Long Beach's float and Kilties Band were all interesting



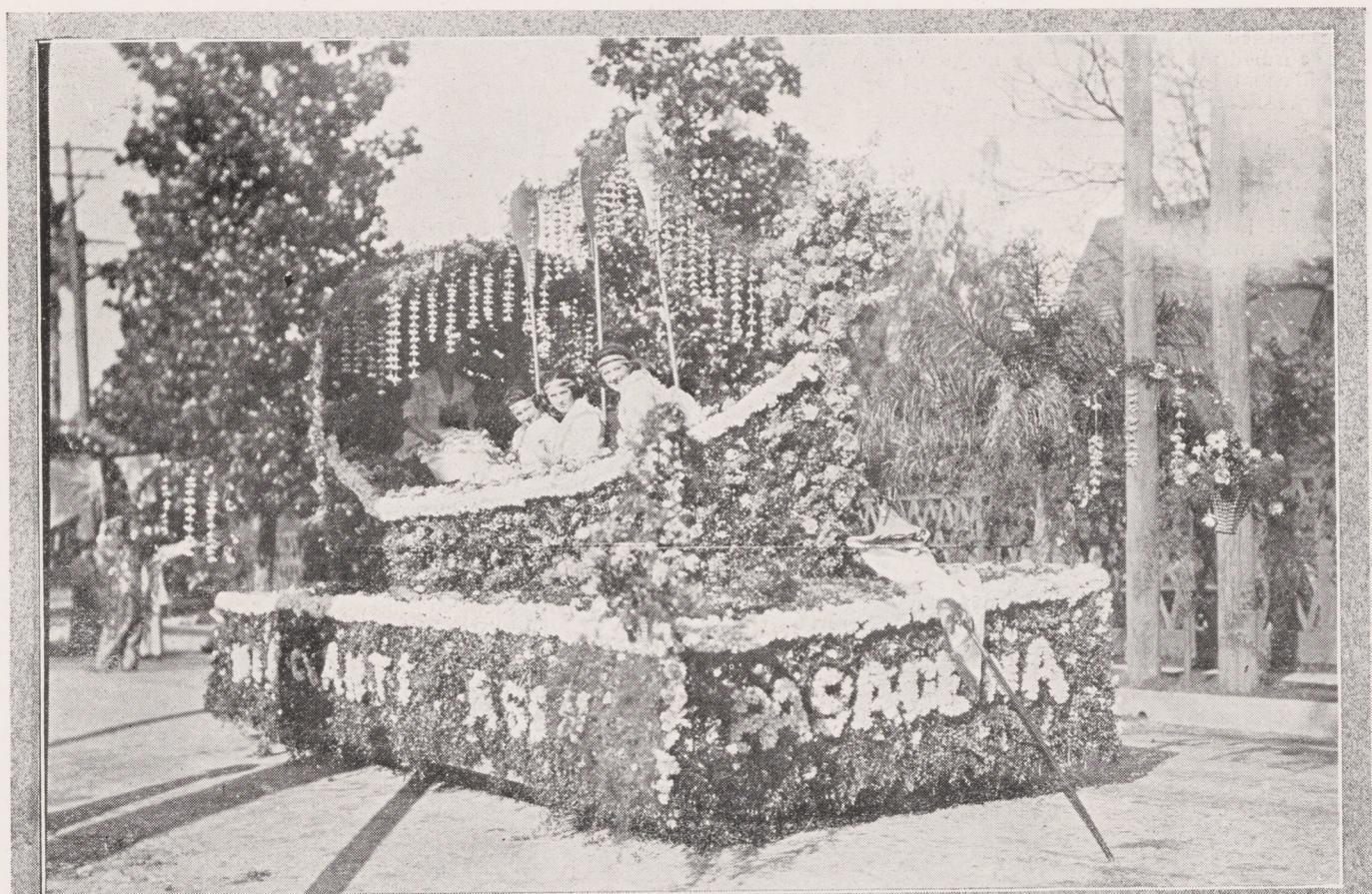
Glendale again captures first award with its graphic portrayal of the growth of the city and San Bernardino with its message of the Orange are handsome floats



Burbank with its gigantic magnet attracting the world and Long Beach with its Sea Horses receive well merited applause from thousands lining the streets



Anaheim, Jaeger entry, M. S. Pashgian, Pasadena Fire Department, B. O. Kendall and another Jaeger entry were several of the interesting features of the pageant



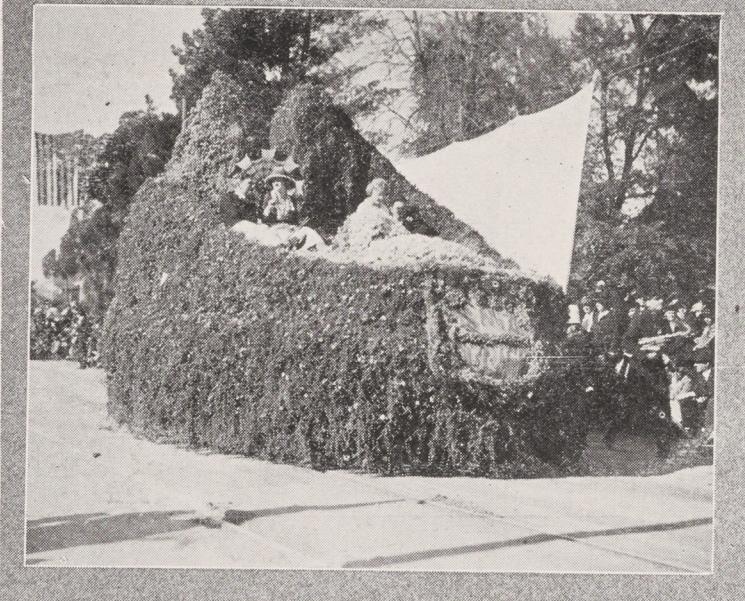
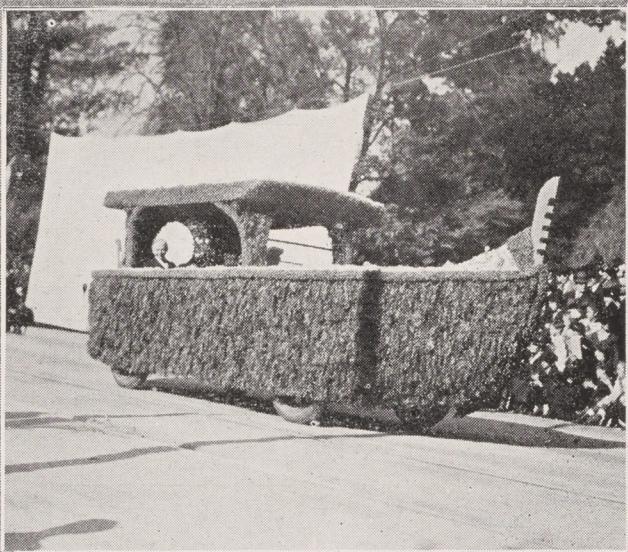
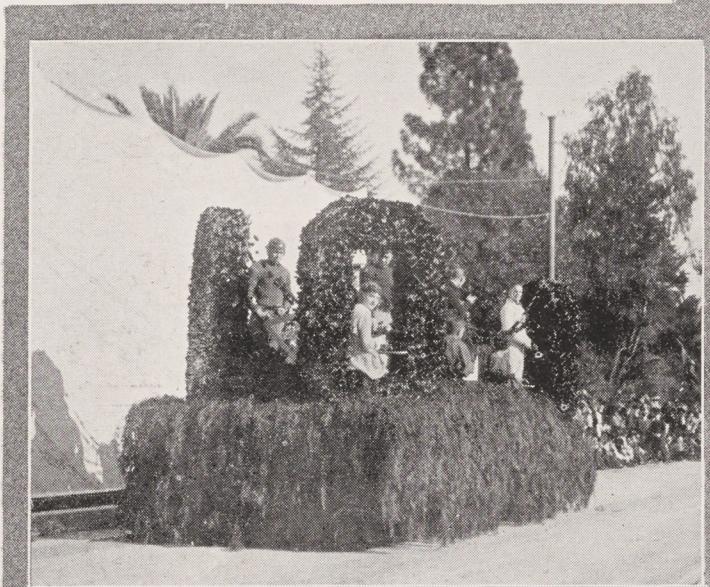
Pasadena Merchants' Association entry, one of delicate beauty and Redondo Beach's gigantic Lobster in red carnations attract much attention

ground while many white carnations and much greenery were worked into good advantage. Red geraniums and roses formed the natural looking fireglow in the fireplace. Priscilla and John Alden were the central figures in this exquisite float.

#### CLEVELAND SCHOOL

"California" was the historical pageant represented by the entry of the Cleveland school and was most unique. The entry was preceded by a banner bearing three dates important in the life of California—1542, 1850, 1921—followed by two savage Indians in the old-time war costume, two monks representing the period when California was under Spanish rule, then came two more Indians in the style of dress adopted by the missions, gray shirt and trousers, red belt and head band with the two feathers. Next were the Spanish ranchers and the gold miners with the pan, pick and packs. The "Bear flag" and the Stars and Stripes were next in order, representing the period when the English speaking peoples became the rulers of the state.

A huge basket of California poppies was the last number in this pageant. The sides were made of pepper leaves of a Maxfield Parrish blue. A huge bow of fluffy tarleton was on the handle. Little maids dressed as poppies were in the basket.



San Gabriel's mission design, Occidental College's great O's, the Mayor of Los Angeles and Santa Monica's beach scene all came in for appreciative applause

Little sailor lads representing the ocean which washes the shores of California walked beside this basket carrying streamers of yellow tarleton.

#### EDISON SCHOOL

One of the little fairies who rode on the float of the Thomas Edison school of West Altadena brought her lamp shade with which to decorate the float. This shade was ten feet in diameter made of fairylike greenery decorated with marigolds and narcissus. In the center was a huge electric light bulb, carrying out the "Edison" idea.

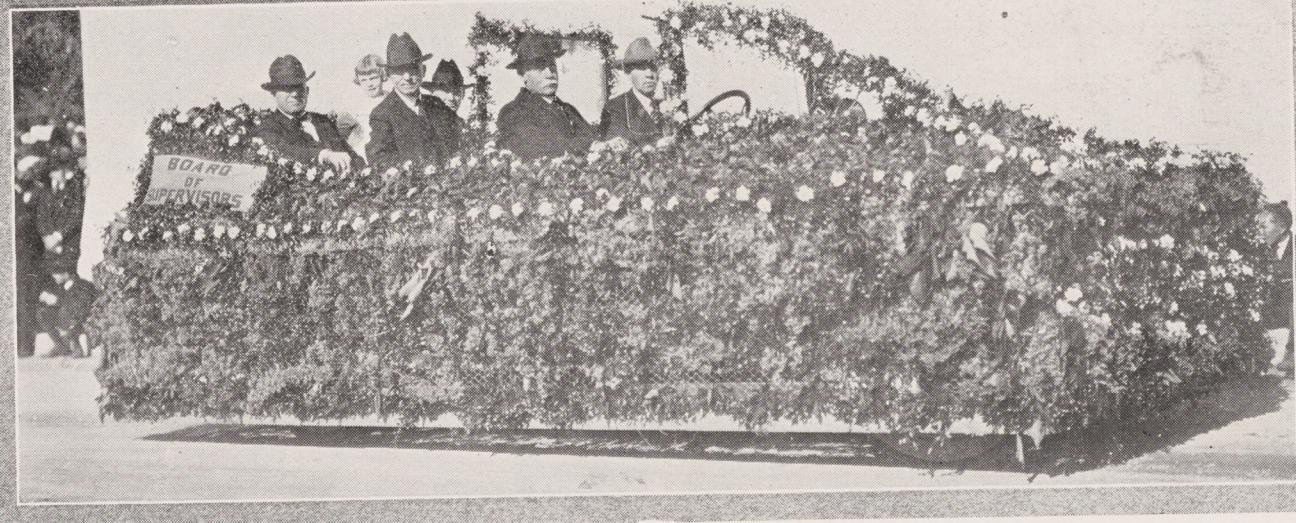
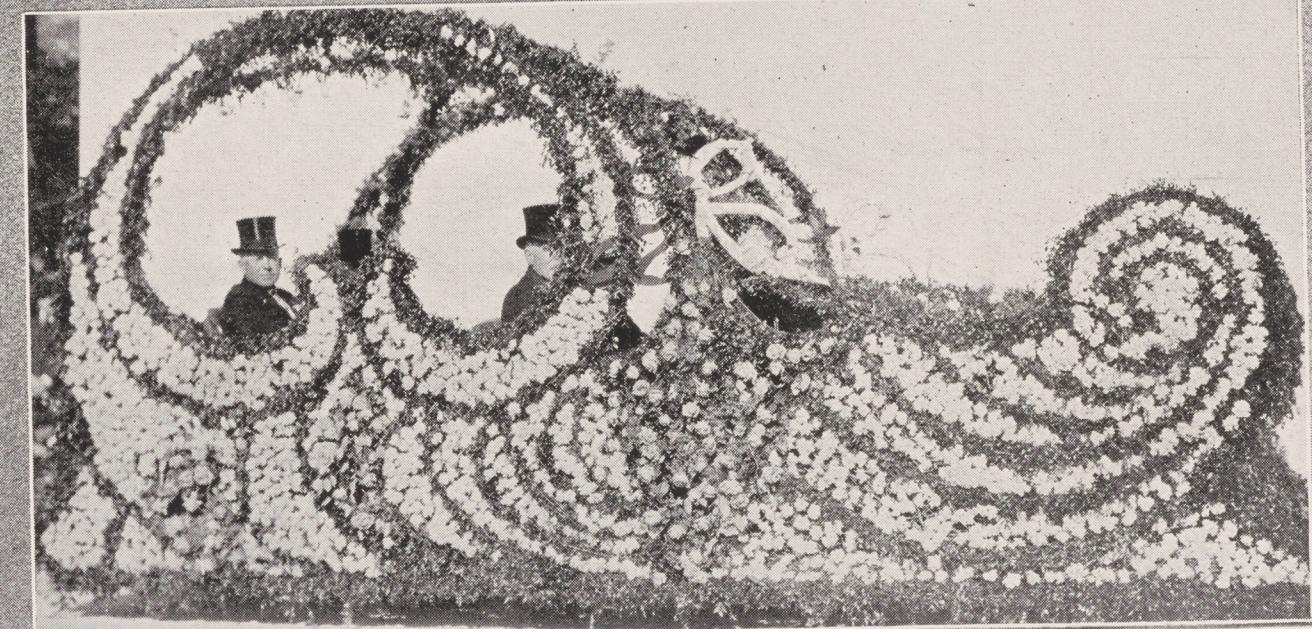
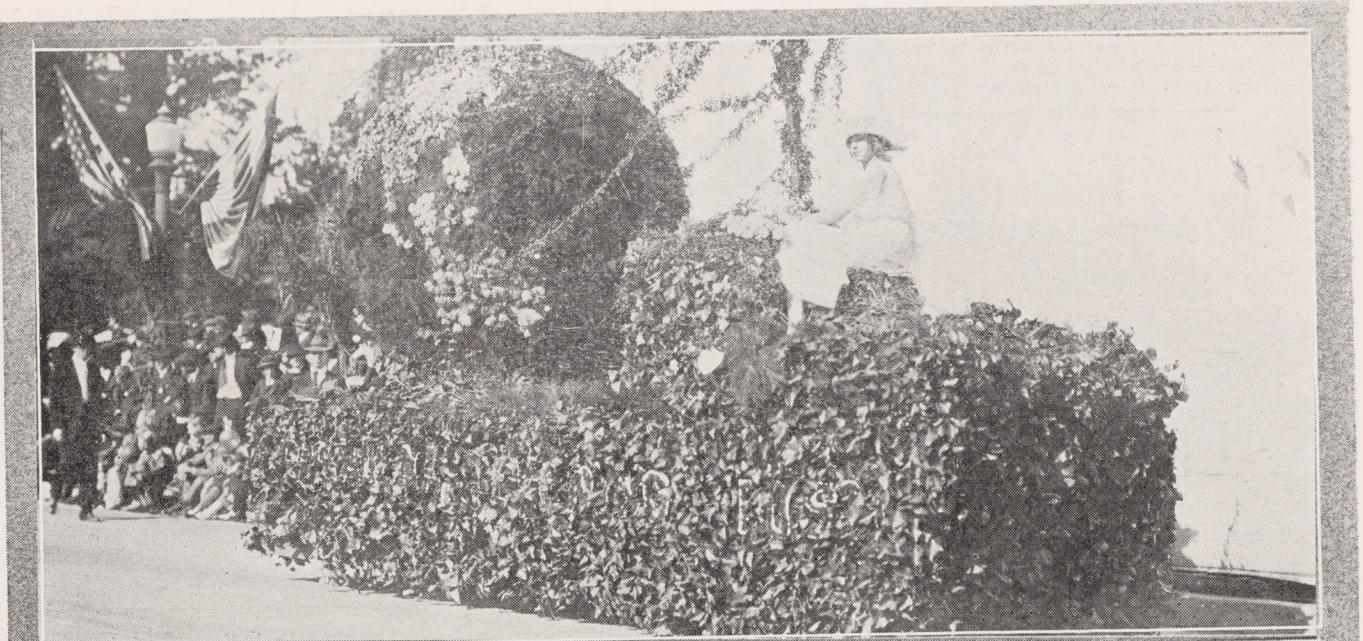
The sides of this unique float were banked with mountain oak and white sage from the canyon, brought down by the fairies and nomes who rode.

#### KIWANIS CLUB

Kiwanis Club of Pasadena presented a most attractive float depicting a boat with many lanterns hanging from the sides and at the prow and the bow. Cornflowers, pink and red carnations and smilax were used very tastefully. Miss Nellie Clark was the queen. The other girls were Misses A. M. Jewett and Helen Morris.

#### PASADENA DISPENSARY

An appeal to "Help Us Keep the Children Well" was the entry in the rose pageant of the Pasadena Dispensary, and those who designed and decorated the huge Maxfield Parrish replica of a boat were well



Pasadena Evening Post's globe and wireless, President of the Tournament of Roses W. L. Leishman's scroll work car and the Los Angeles County Board of Supervisors receive much applause

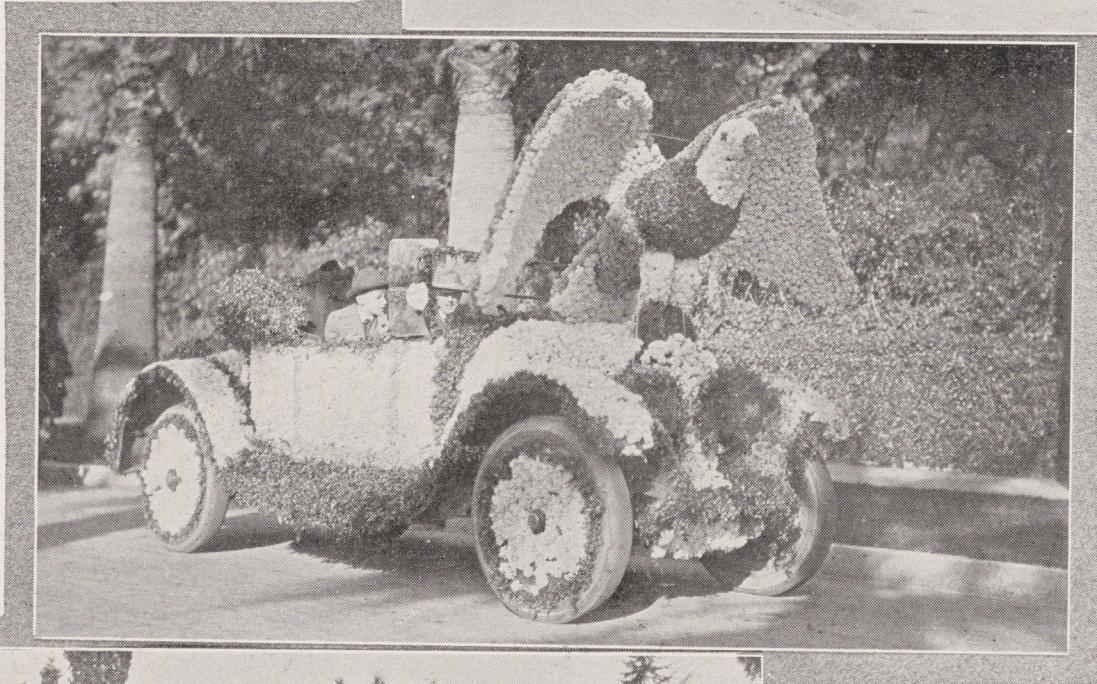
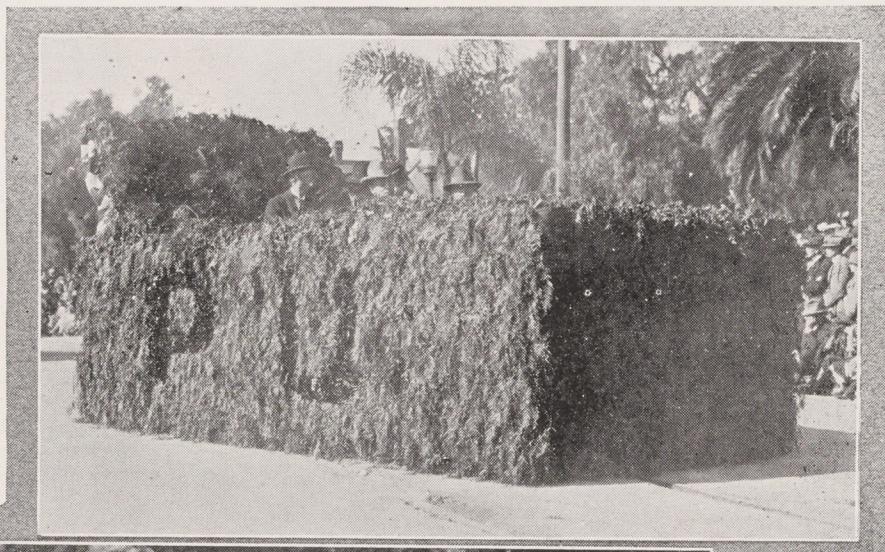
satisfied with their efforts as comment after comment of approval was heard on every side.

The words "Help Us Keep the Children Well" were in gold on the blue background of the boat's sail, which was held by a mast of red bamboo. The body of the ship was formed of a mass of yellow acacia. Blue begonia and red cockspur made rigging.

Accompanying several little children of the dispensary were nurses of the organization in their uniforms of white.

#### LAKE TAHOE

"A Mountain Basket" might well be the title of the Pierce-Arrow stage line entry, which came all the way to Pasadena's pageant from Placerville.



Pasadena University, B. G. Adams' floral eagle, So. Pasadena's New Year Chimes

Holly, ferns, other greenery and white roses formed the huge basket in exquisite harmony. And all of the basket's flowers and greenery, with the exception of the roses, were gathered in the mountains.

#### REALTY BOARD

The Realty Board of Pasadena entry was a simple but effective float, carried out in green ferns and white and pink roses. In bold letters on each side the name Realty Board was fashioned in white roses set in a background of ferns and smilax. At the front and back of the prettily decorated car a border of ferns set off a solid center of more white roses.

#### HARRY SLACK ENTRY

Harry Slack drove a Grant Six auto decorated with marigolds, pink carnations and smilax and corn flowers. Other occupants of the car were Mr. and Mrs. H. H. Slack and Mr. and Mrs. Keen.

#### WILL GLASS ENTRY

Will M. Glass entered an attractive decorated automobile. There were several occupants in the car. Mr. Glass was dressed in colonial costume.

#### PRESIDENT'S ENTRY

A most attractive decorative feature of the Tournament of Roses was the President's entry, W. L. Leishman, who drove a float of pink roses trimmed and backed with smilax. The design was a scrawl feature and made a very pretty entry.

#### SPREAD EAGLE DESIGN

A huge spread eagle done in solid carnations with a shield of Los Angeles, who with his son, Wiley B. Adams, drove a decorative auto of white, pink and red carnations and smilax. A huge spread eagle done in solid carnations with a shield of the same stood at the head.

#### PASADENA MERCHANTS

An Italian gondola was presented by the Pasadena Merchants' Association and was very effectively decorated in pink carnations with four girls dressed in lavender costumes. Smilax and paper white narcissus were used as trims and borders. Hanging baskets of pink roses with lavender ribbons from the four corners.

#### OSTRICH FARM

Ostriches, ostrich boas, feathers and fans, all adorning beautifully dressed young ladies who were seated underneath a pergola of scarlet flowers and greenery, the entry of the Cawston Ostrich Farm of South Pasadena.



Pasadena High School and McKinley school entries are amongst the most charming of the hundred floats making the 1921 pageant a thing of beauty

#### TOURNAMENT ENTRY

Typifying a Chinese junk was a most beautiful and picturesque float entered by the Pasadena Tournament of Roses. A delightful combination was effected in the use of gold, bronze, Chinese blue and yellow. Along the sides of the ship the first three tints were shaded together with a border of marigolds and a background of smilax at the top.

A blue silk sail and golden rudder of marigold made a very realistic craft. A canopy of greenery hid the driver from view. The deck was gray with dusty miller.

Five girls in Chinese costumes assisted in making the boat more attractive, while young men on each side, in front and in the rear, similarly costumed, carried baskets of violets and marigolds from their shoulders, while others carried silk lanterns.



Tournament Directors, Pasadena High School and Ralph Burdick and his faithful dog

#### CHAMBER OF COMMERCE

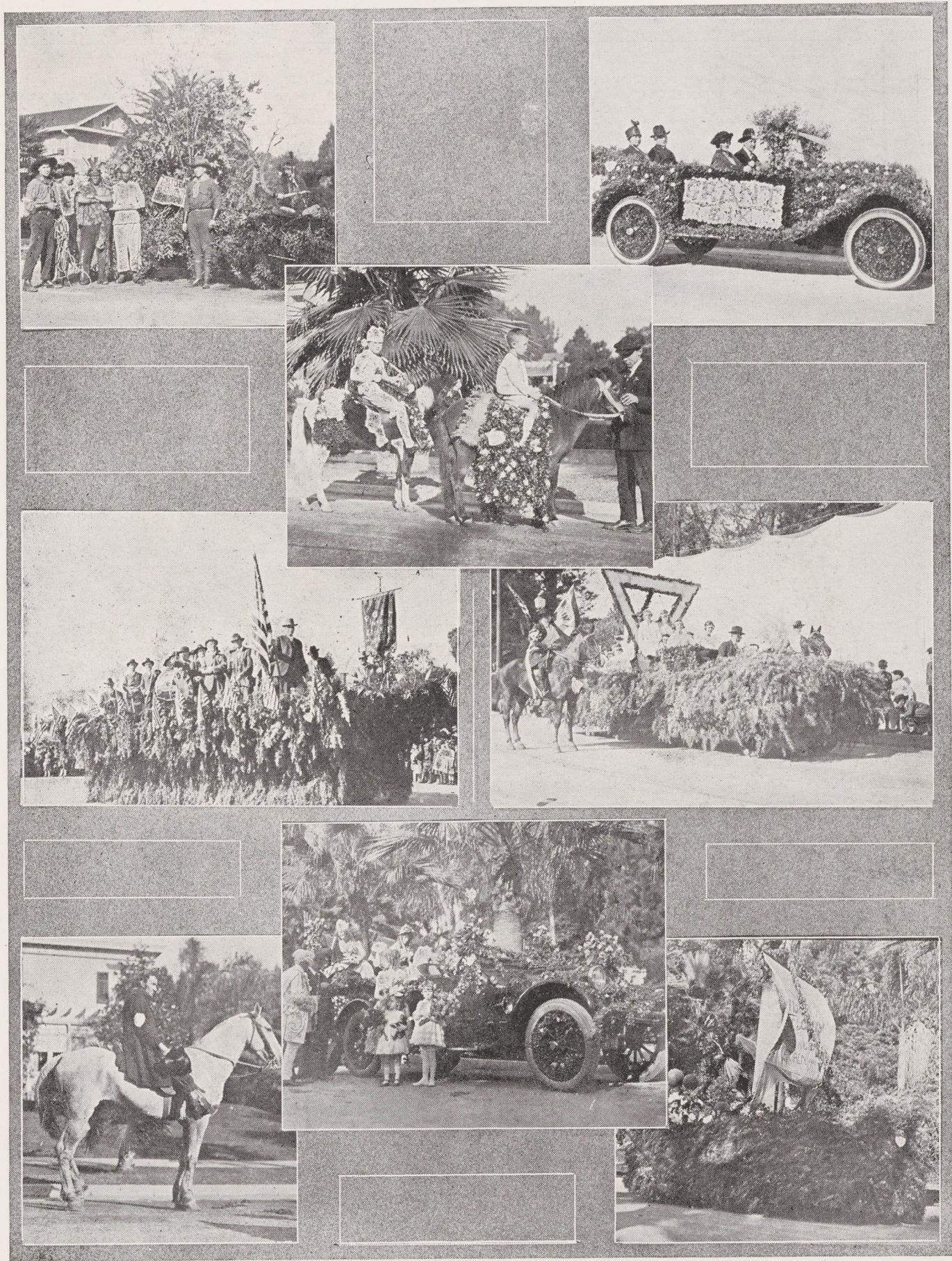
A bower of roses with pergola and lattice-work effect was the decorative feature of the Pasadena Chamber of Commerce and Civic Association's entry. Twelve vases supported baskets of flowers. Letters in white carnations proved most effective.

#### PASADENA COMMUNITY PLAYERS

A fanfare of trumpeters introduced the walking pageant of the Pasadena Community Players. Following came thirty-two attractive girls in classic garb as garland-bearers, arranged in two parallel rows of sixteen each. Stationed in their midst was the gorgeous banner of the Community Playhouse done in rich fabrics of blue and gold—the dominant colors of the entry. Then, there were more trumpeters and banners.

The float consisted of a series of five platform-steps, crowned with a dias supporting a figure of regal majesty representing Pasadena. Two large banners of costly silks stood for the Rose Tournament; another done in batik with the Crown and Key symbolized Pasadena incorporated. Eight smaller banners in lavender and gold bore the graceful "C. P." monogram of the Community Players.

Southern California's fruits, flowers and vegetation were combined with a rare artistry. Eucalyptus, smilax, oak leaves, asparagus ferns were interwoven for the garlands and set off by yellow and blue flowers and pepper berries. The grey-green acacia baileyana formed a rich background for the float. Into it were worked designs of marigolds and bachelor buttons. The use of golden dates proved a distinct decorative novelty. Aprons of ivy con-



Up-to-date cowboys, Harry V. Slack, Jaeger entry, Veterans of the G. A. R., Y. W. C. A., Frank H. Symons as Lincoln Will M. Glass entry and Pasadena Dispensary form a very interesting group

cealed the running gear. On each corner were large vessels overflowing with fruits and flowers, verdure embanked.

#### PASADENA EVENING POST

The Pasadena Evening Post's entry was an entrancing exemplification of the meaning of a modern newspaper.

The central piece was a huge floral globe, representing the world, with each continent done in different colored flowers.

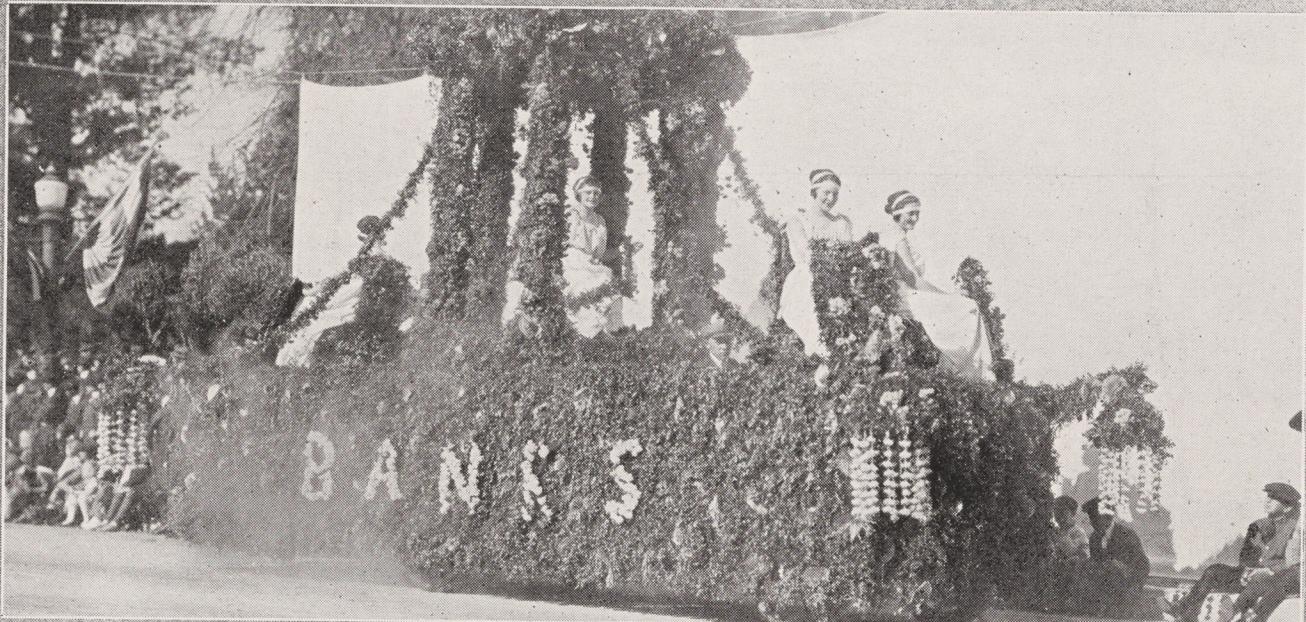
One continent was a beautiful mass of marigolds. Another was the delicate purple of the bouganvillea, and so on down the line.

The general background was smilax, while the base of the

float, with a background of rich green ivy, was spread over with bouganvillea. Floral wires extended from all parts of the world to a wireless telegraph instrument, where sat Miss Dorothy Elliot, receiving the day's news from all over the world.

#### PASADENA CLEARING HOUSE

The Pasadena Clearing House Association entry represented a mystic Grecian garden. Graceful white Grecian pillars stood at each corner and down the sides, creating something of a pergola effect. A delicate tracery of vines and red and white roses stood out against the snowy background. In the center was a beautiful urn filled with carnations and other flowers. All about the float violets were



Pasadena Banks typify strength by pillars of flowers and South Pasadena's New Year's Chimes is a Beautiful Conception that won approval all along the line of march

massed against a golden background. The predominating colors were purple and gold. Five pretty girls in sweeping Grecian robes of white occupied positions on the entry.

#### BOY SCOUTS

A symbol of the noble work carried on by Boy Scouts was represented in their float.

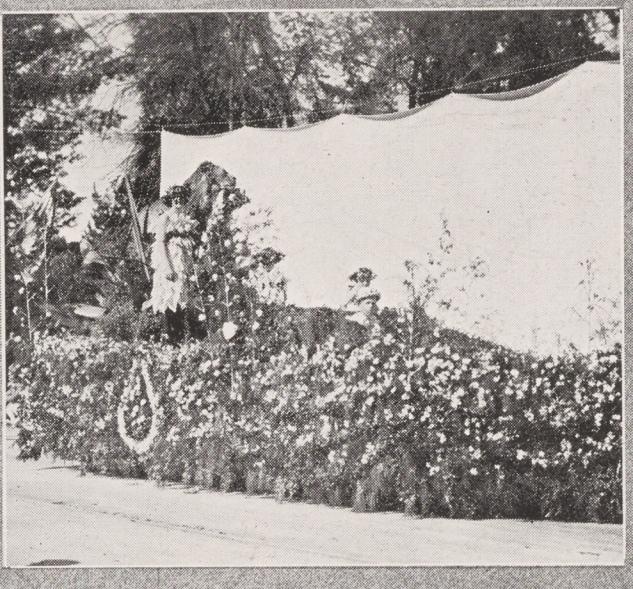
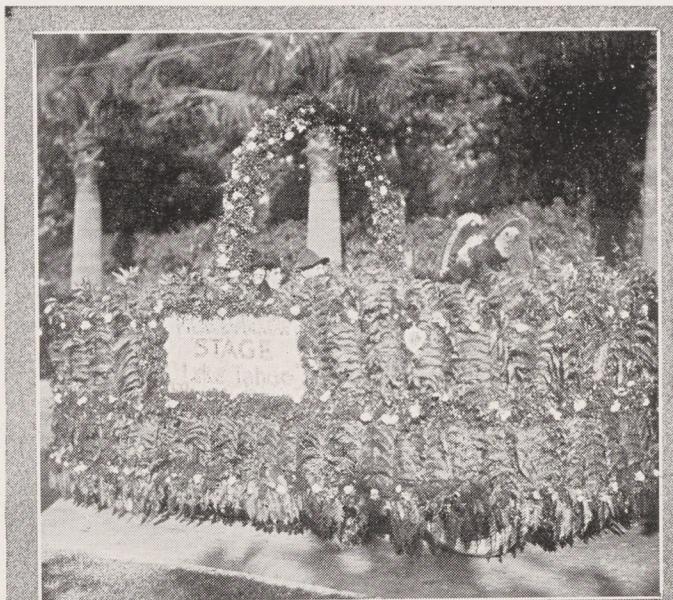
The center of the float represented a mountain. On one side of the mountain two scouts were giving first-aid treatment to injured animals. A wireless platform was on the other side.

At one corner of the float was an oak tree, with a wireless pole nearby. The entire float was profusely decorated with the American flags and scout patrol flags, the latter representing local troops.

#### PASADENA ELKS

A freight train in miniature composed of a locomotive, tender, box car and caboose decorated in carnations, violets, purple static and smilax was the unique entry of the Pasadena Elks' Lodge.

The engine, complete in every detail, was decorated in white carnations, at the head of which was the Elks' emblem. The tender was done in purple static while the box car and caboose were outlined in white carnations with a background of purple. At the front was a floral football, while at the rear hung a basket of roses.



Lake Tahoe Stage, Cawston Ostrich Farm, Lions Club and the airplane entry of Arthur Dillon

#### AMERICAN LEGION

The American Legion float of Pasadena Post No. 13 was of an intensely patriotic nature, the color motif being of red, white and blue. At the head stood the American eagle with wings spread holding the Legion banner. Red, white and blue streamers ran back from the eagle to the hands of the Red Cross nurse, the sailor, the marine and the soldier.

On each side was emblazoned the shield of our country, while in great white letters was quoted the first part of the American Legion preamble, "For God and Country We Associate Ourselves Together."

High at the back of the float stood the American Legion emblem, seven feet in diameter and bordered in flowers. At the back of the emblem a number of flags were spread in a circle.

#### OCCIDENTAL COLLEGE

The Occidental float had a color scheme of orange and black, the school colors. At each of the four corners was a huge letter "O" made of marigolds. The base and background of the entry was of blackened pepper bouquets. On a pedestal in the center was a large metal tiger. Sixteen young men and women were seated or stood on the float. They represented all the college activities and studies, and were appropriately garbed.

#### PACIFIC FLEET

The Pacific fleet had two entries, a battleship and a torpedo boat destroyer. Both were boats in miniature, covered with flowers. The ship was named the Pasadena and was operated by a crew of five and three boys. Poinsettias and desert holly were used principally in the decorations. There was a full equipment of guns, wireless telegraph wires, masts and even a smokestack. Red, white and pink roses were suspended from the wireless telegraph receiving wires.

#### STRAND THEATER

A California scene of 1821 was depicted in the entry of the Strand theater. It was a tandem team of beautiful taupe colored horses drawing a Spanish cart exquisitely decorated in brilliant colored flowers of the Spanish type and Spanish peppers. Two ladies attired in the Spanish costumes of that period were seated in this unique cart.

#### LOS ANGELES ENTRY

Borders of marigolds and a groundwork of smilax with gold latticework and lavender drapes gave a delightful color picture by the Los Angeles Chamber of Commerce. A series of columns supporting huge baskets of chrysanthemums which bordered the float gave a sunny garden effect.

#### OREGON STATE SOCIETY

The Oregon State Society float carried a group of pretty girls in bathing suits that were made in the knitting mills of Oregon. Oregon wool blankets were there for use as bathing robes. Floral decorations were pink carnations.

#### AIRPLANE IS NOVELTY

A miniature airplane of dusty miller was a delightful novelty entered by Arthur Dillon. Another novelty was the tricycle entered and driven by Ralph Burdick. It was drawn by a dog.

#### PASADENA AUTO DEALERS

A colonial note was sounded in the entry of the Pasadena Auto Dealers' Association. Slender colonial columns

stretched upward from the tops of the columns, giving the effect of an enchanting pergola. Pink carnations and smilax were used profusely in the charming decorations. Garlands of roses were draped about the columns and suspended from overhead.

#### FIRE DEPARTMENT

The Pasadena fire department had two entries. One of them was Fire Chief Coop's roadster, with the chief at the wheel. Over his head, suspended so that it swayed back and forth, was a magnificent floral bell, made of acacia blossoms with white roses.

"Just Girls" was the subject chosen by the Young Women's Christian Association for its float. A mound of silver gray acacia with its yellow bloom was surmounted by a large triangle, covered with leaves of the magnolia tree.

The G. A. R. float was of pepper branches, acacia and marigolds. William Stevens stood at the front bearing a large American flag.

At the rear of the Lions' Club float was a large stuffed lion in an African jungle setting. The base of the entry was acacia, sweet peas, carnations and roses. Four girls stood in front of the lion.

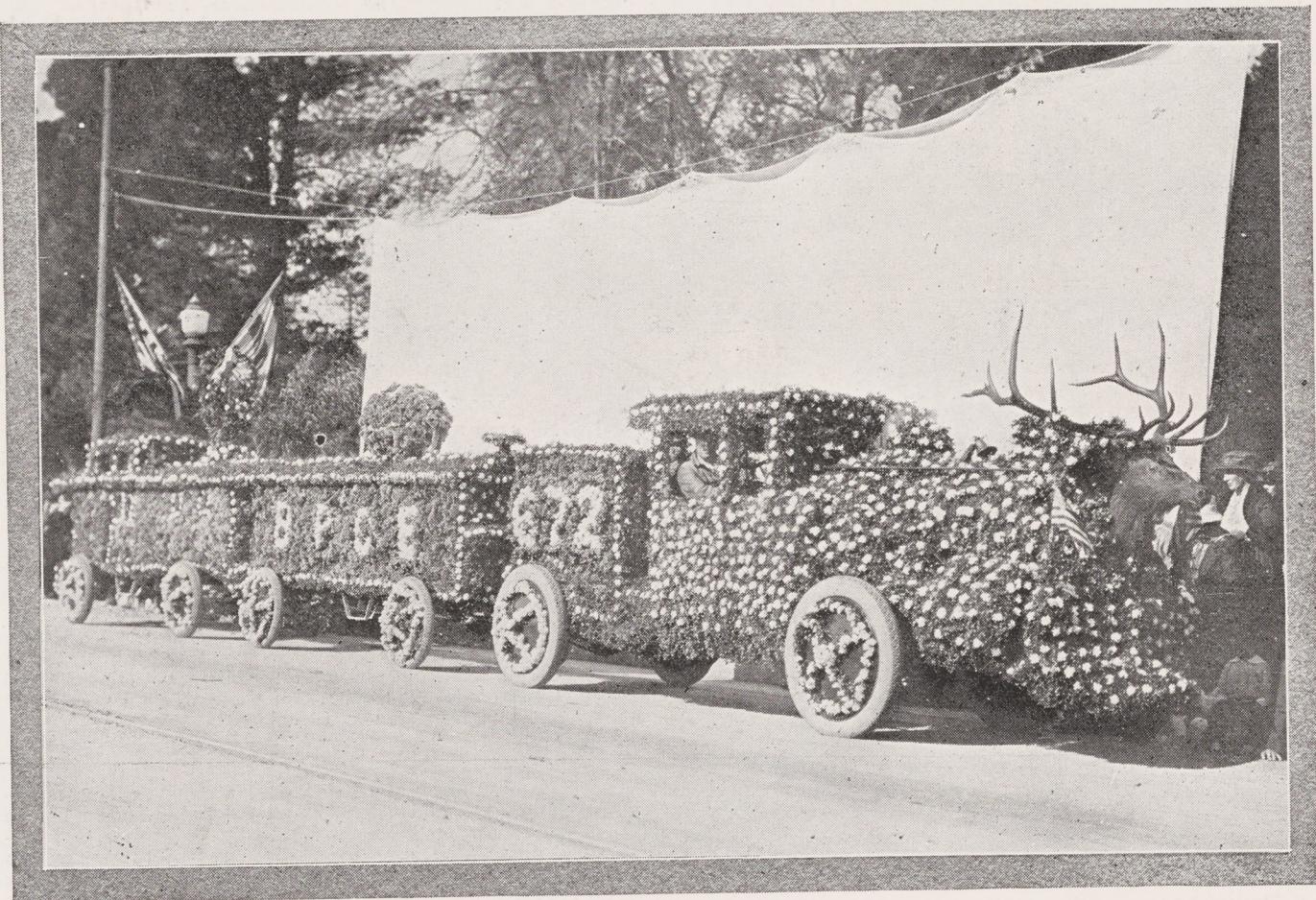
Mildred Raymond rode "Prince Winsome," a horse of pure white. Her saddle blanket was made of solid flowers.

Frank H. Symons gave a very striking resemblance to Abraham Lincoln as he impersonated him on a saddle horse. He is from Butte, Mont.

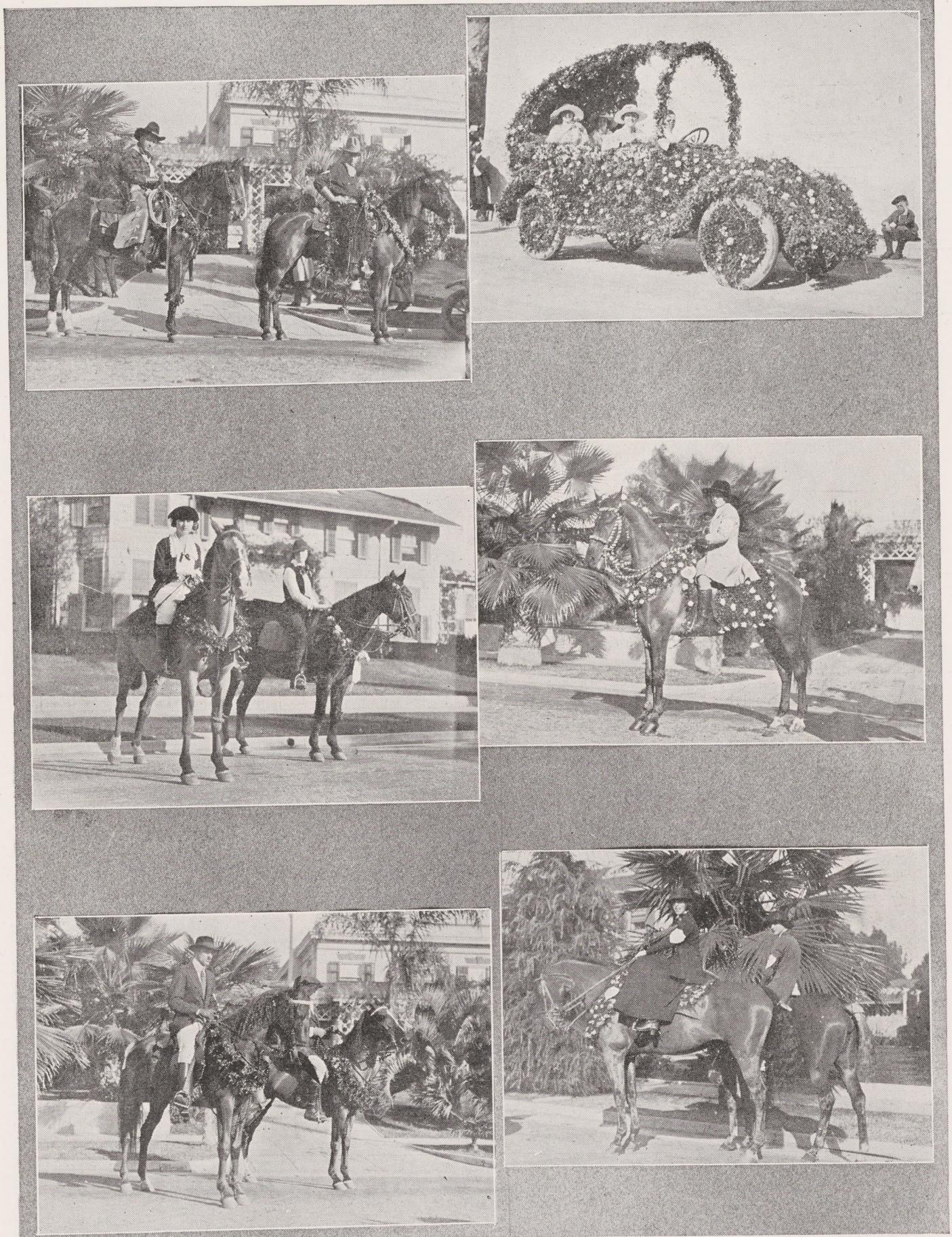
The Orchid Shop entered a very pleasing couple, Thelma and Norman Jaeger, in a pony vehicle decorated in California flowers.

The Benedict motor sales entered an attractive roadster of Green decorated in carnations and ferns.

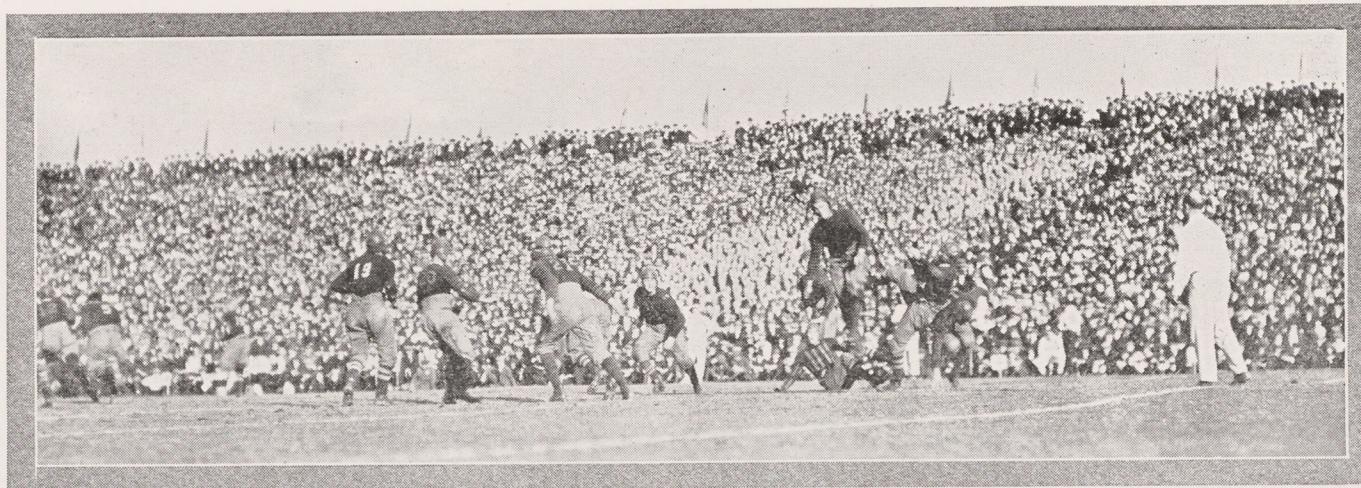
The Misses Myrtle and Emma Lincoln entered their electric, which was prettily decorated in Chinese lilies, with a Teddy bear conspicuously placed at the front.



Pasadena Elks miniature train of flowers with chiming bells is one of the striking prize winners in the great pageant of New Year's Day



Beautiful Horses formed a very pleasing feature of the Tournament parade. Several of these entries are shown in contrast with a decorated automobile of the Hotel Vista del Arroyo



## University of California Defeats Ohio State

University of California defeated Ohio State University in the 1921 "East and West" football classic—score 28 to 0. It was the most colorful contest in the history of the great annual game.

California outplayed Ohio in every department of the game—in forward passing as well as in line and team work. Even the great "Hoge" Workman and his receiving partner, Stinchcomb, could not get away with their forward passing as they had done in the Middle Western Conference of the "Big Ten."

No feature of the game delighted the spectators more than the wonderful University of California rooting section. Every trick of the rooting game was worked to perfection and a magnificent tribute to Ohio was the forming of a gigantic letter "O" in honor of the team from the east.

Over 45,000 people witnessed the contest and a feature was a mid-period parade of the splendid Elks' Band. The stands were filled to capacity and more than 100,000 applications for seats were received.

From the standpoint of the "press gallery" even more newspaper men were on hand than for the Harvard-Oregon game of last year. There were 111 working newspaper men in the big stand, some seventeen leased wires out of it and counting the special writers accommodated in the grandstands, every newspaper of any size in the United States was

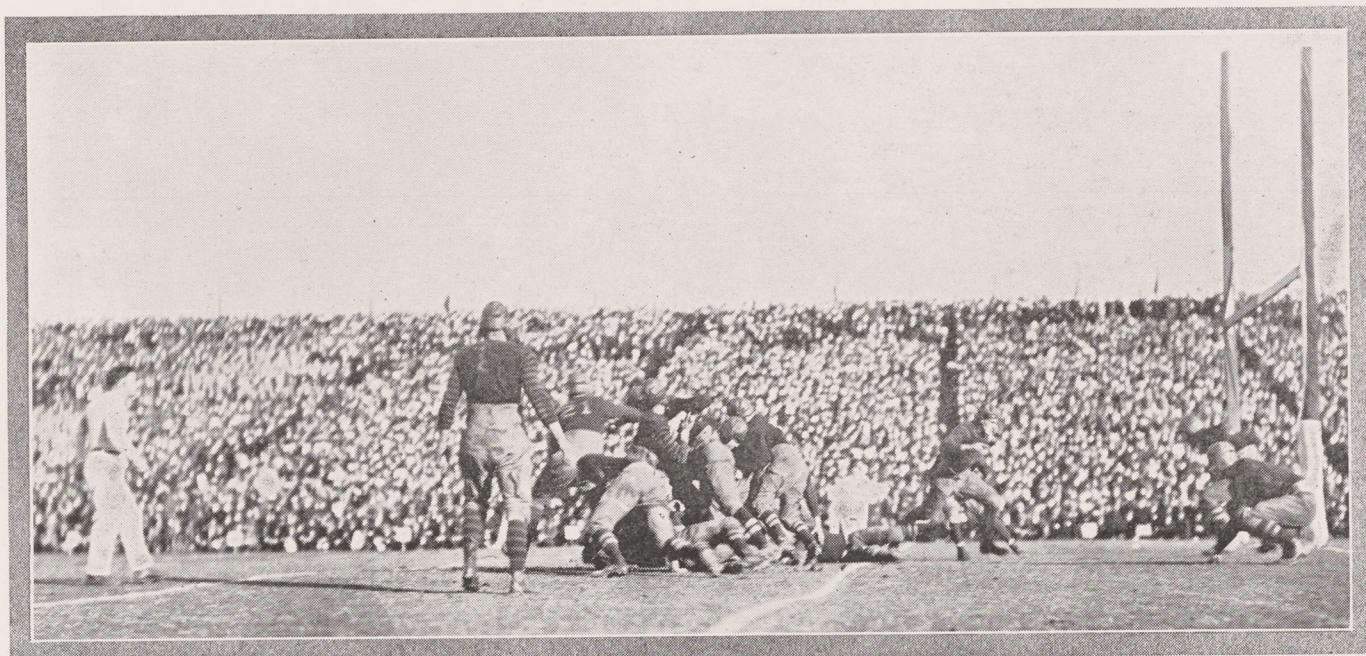
directly represented or represented by either the Associated Press, United Press, International News, Universal Service leased wires or by staff writers using the seven Western Union wires out of the ground. In addition there were eleven leased telephone lines in commission and half a hundred newspaper camera men and moving picture machines filming every play of the great game.

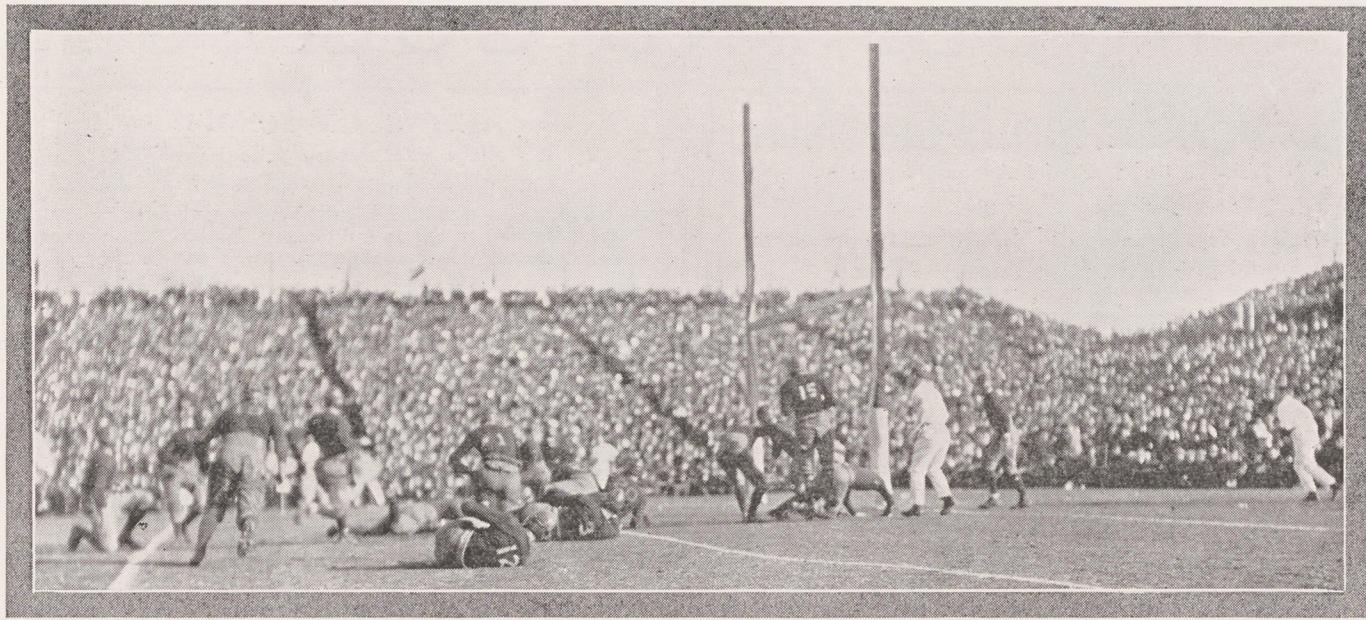
California got away slowly in the first quarter and played its best in the middle part of the game. Ohio State tried all of its bag of tricks towards the close of the game, but made no score thereby.

From the spectacular standpoint it was far superior to the great Harvard-Oregon game, though not as close as that contest. Both teams played an open game, a striking feature of which was the preparedness of the University of California to meet the work of the great forward passing team from the Buckeye State. At many periods in the defense of California the "Blue and Gold" team had but five men on the line, developing an invincible defense with a second and third line which Ohio could not solve.

All of the eastern sports writers at the game are unanimous in stating that the better team won. They make no alibi for the Buckeyes and state that at no time in the regular season did Ohio ever play a better game.

"The best team won," is the verdict.





In the record of the great "East and West" football game the West now has a shade the best of it, having won one more game than the easterners. Last year Harvard evened the series but the victory of California this time has swayed the balance towards the Pacific Coast.

It is a matter of history that A. J. Bertonneau, then manager of the Tournament of Roses Association, originated the idea of the "East and West" annual football contest under auspices of the Tournament of Roses Association. He was confronted with a growing lack of interest in the revived Roman chariot races and had to turn to some other method of entertaining the great crowds. Those chariot races were exceedingly popular for years and particularly so when amateur sportsmen drove the fiery chargers, but with inexperienced drivers the element of danger was so great that it was decided to engage only professionals and with the advent of professionalism interest waned. Confronted with this crisis, Mr. Bertonneau suggested the idea of the "East and West" football contest, which from the start was a conspicuous success.

The very first of the football games was more or less an accident and came some fourteen years ago when the University of Michigan team defeated the University of California. Great as was the popularity of that isolated game, there was no thought of football as a permanent attraction until Brown University met Washington and since that time there has

been no doubt as to the nature of the annual form of afternoon athletic entertainment.

This year over 45,000 people witnessed the game. The stands themselves, which it is hoped will give way to a permanent stadium by another New Year's Day, seated over 42,000 and some two or three thousand more of necessary attaches, officials, newspaper and camera men found space as best they could.

This is a western record for attendance at a football game and is probably only exceeded in the United States by the annual contests of greatest note in the Harvard or Yale Bowl.

It took great business courage to tackle the "East and West" game which followed the memorable contest between Brown and Washington for that was one of the few times when a drizzle seriously interfered with the play of any sort of athletic contest in the history of the Tournament of Roses.

It is laughable at this time to consider that for the Brown game, which was a great football contest, the advance sale was not even enough to pay the cost of the contest and since the game was played in the drizzle of light rain the sale of seats at the park was small. There was the heaviest financial deficit in the history of the Tournament of Roses, but, undaunted, the directors set to work, borrowed money to pay their bills and next year pulled the association out of the financial hole.



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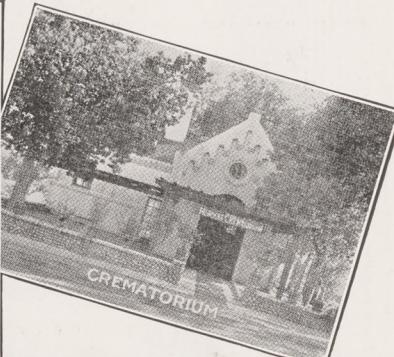
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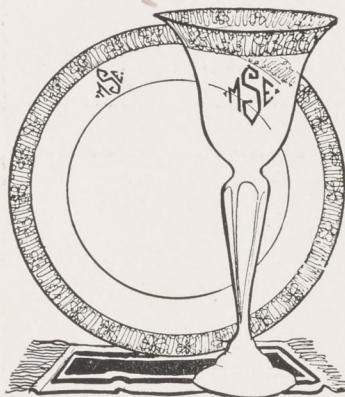
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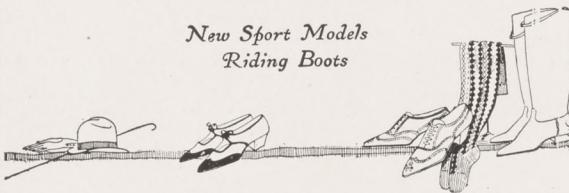


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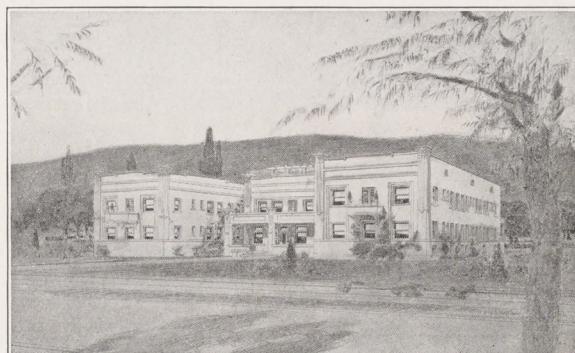
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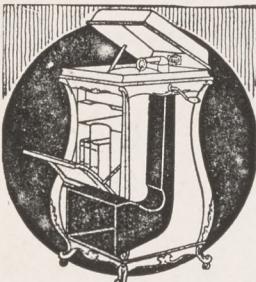


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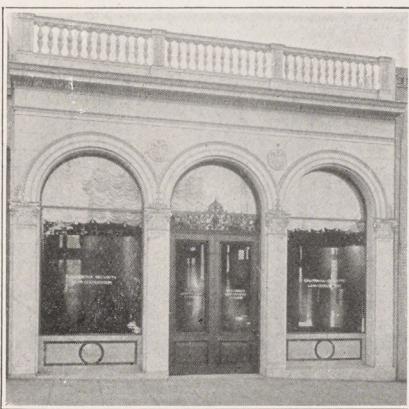
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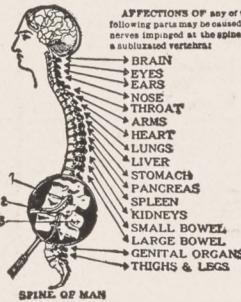
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Pasadena : : : : California



Acknowledged as Leaders in Our Lines for 37 Years

**Pasadena**  
**Hardware Company**

66-76 West  
Colorado Street

A Visit to Our Store Is Well Worth Your While

## COLD STORAGE for FURS FABRICS and RUGS

## Pasadena Ice Company



One of the Attractive Bungalows in Alexandria Court

Victoria Apartments      California Apartments  
Alexandria Court Bungalows  
Los Robles Court Bungalows  
Garden Court Bungalows

Write or Wire for Information

R. D. DAVIS  
OWNER

Pasadena : : : : California  
All Apartments and Bungalows are Steam Heated from  
Central Plant

# NATIONAL THRIFT WEEK

*Begins January 17, 1921*

A city is known by its Bank Deposits,  
which are an accurate indicator of the  
Thrift of Its People

Bank Deposits in Pasadena  
Increased  $26\frac{1}{2}$  per cent in One Year

From \$23,300,000 in November, 1919  
To . . . \$29,500,000 in November, 1920

Does part of the increase  
belong to YOU?

If not, it's time to start that Savings  
account and make Thrift Week a Real  
Anniversary in your financial life . . .

Pasadena Clearing House Association



## ...After... the Parade

—You will enjoy a visit to the world famous "Cawston" Ostrich Farm.

—Have your picture taken driving an ostrich. See 'em feed the ostriches oranges whole.

—Enjoy the wonderful display of exclusive "Cawston" ostrich cre-

ations—beautiful fans, exquisite matinee bags, luxurious neck pieces, smart all-ostrich turbans and ostrich hats, and the many other origi-

nations of Cawston designers.

Established Since 1886

## CAWSTON OSTRICH FARM

Take Short Line and Transfer to South Pasadena Street Car or Motor via Huntington Drive

Pasadena Shop  
401 E. Colorado

Los Angeles Salesroom  
723 S. Broadway

## SEND CANDIED FLOWERS

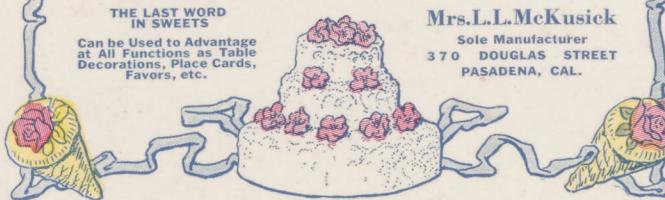


Let the Candied Flowers tell--  
Flowers touched by magic art--  
Message sweet they bear right well  
To milady's lips and milady's heart.

## California Candied Flowers

THE LAST WORD  
IN SWEETS  
Can be Used to Advantage at All Functions as Table Decorations, Place Cards, Favors, etc.

Mrs. L.L. McKusick  
Sole Manufacturer  
370 DOUGLAS STREET  
PASADENA, CAL.



## FRASER'S CALIFORNIA NOVELTIES - 1921



**New Dahlia-Flowered Zinnia:** Has all the Dahlia colorings, including shades unknown to Zinnias heretofore. The exact size of the famous Show Dahlia, blossoms being from 6 to 8 inches in diameter. First time offered to the Public. Packet 50c.

**New Picotee Zinnia:** Fraser's giant Picotee (note illustration). Exquisitely tipped at petals. Has taken the first prize wherever displayed. Seven colors, mixed. Packet 25c.

**Prize Golden West:** Same hue as California poppy. Blossoms very large. Blooms longer than any other Zinnia known. Packet 25c.

**Sweet Pea, Long Season Tournament Spencers:** 9 shades. Packet 25c.

**Aster, New American Beauty:** Monstrous in size, 6 colors. Packet 25c.

**California Poppy** (Fraser's introduction). Double and single. Packet 25c.

**Tomato, New Dwarf Stone:** Very large, prize winner. Packet 25c. **Cucumber, Fraser's Telegraph Seedless:** Length 18 in. Packet 25c. **Lettuce, Los Angeles Cabbage,** perpetual. Prize winner Packet 25c.

This collection would cost \$2.50 if purchased separately. We offer it for \$1.00. Write for a copy of Fraser's Bulletin, "What to Grow."

California Grown  
SEEDS

Fraser & Son  
PASADENA,

Direct From  
Our Seed Farms to You



Suntested Seeds  
CALIFORNIA.

